

OFFICIAL MATCHDAY MAGAZINE

£2.00

# Swindon

ISSUE 19



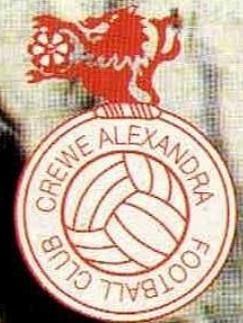
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SPECIAL EDITION

## SWINDON VS CREWE ALEXANDRA

Saturday 13th March 1999 Kick-off 3.00pm



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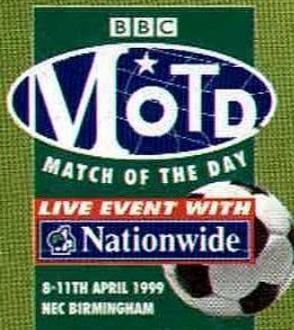


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**vs Crewe Alexandra**

March 13th 1999

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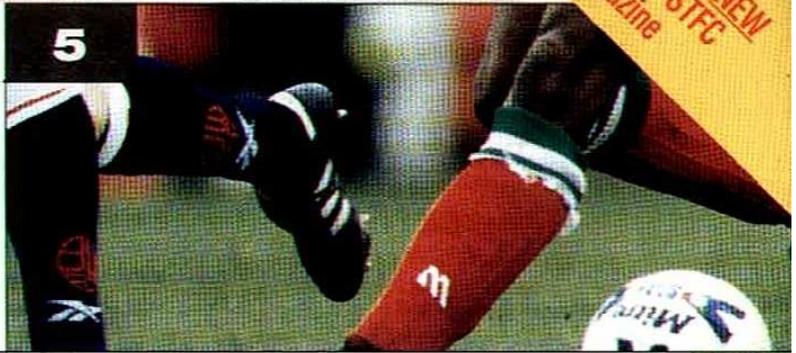
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56 page edition of the STFC  
Matchday Magazine

## Quinn's Quotes

Manager Jim Quinn gives his views on recent events.

“We've been showing great character lately and I thought as soon as Wally scored, we're going to go on and win the game but it just didn't go for us.”

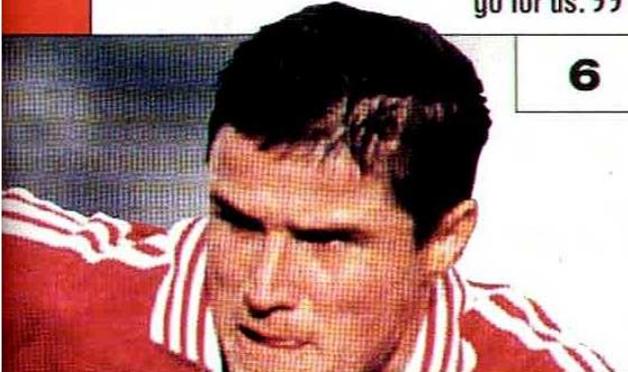
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## Memories of 1969

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## Don Rogers recalls...

“I don't really remember that much about it to be honest with you. It all happened so fast and I didn't really have time to reflect too much.”



## 1969 Action Special

Shots and match report from the Wembley Victory against Arsenal in 1969.

28/29





# >Welcome to the county ground



## Good afternoon and welcome to the County Ground for today's match against Crewe Alexandra.

Everyone associated with Swindon Town will today be celebrating our 30-year anniversary of the Town's momentous League Cup victory. On 15th March 1969, Swindon Town overcame a fancied Arsenal side 3-1 in extra-time at Wembley. I hope everyone enjoys the day and joins in on the occasion. Pictured below is the picture of HRH Princess Margaret that featured in the original Final programme in 1969.



The last two matches have again been full of entertainment but have lacked points in the bag. The match against Bolton was very similar to that against Portsmouth. We played extremely well but

failed to secure all three points. The signs are there that this team can do well and are very capable of getting the points we need to climb our way to safety. Jim Quinn's men proved that they could compete at the same level as a multi-million pound Bolton side who are looking for promotion.

The match against Stockport was a very difficult game to assess. Swindon conceded two first-half goals but after Stockport were reduced to ten men, the town looked as if they could pull off a victory. It would have been sweet justice considering Town's recent setbacks. Town put all the pressure on Gary Megson's team but they held firm to deny Swindon even a point.

Crewe are struggling at the bottom of Division One but have secured some much needed points in recent weeks. Dario Gradi's men will not want to give anything away so it will be a very tough match. After today's match Jim Quinn's side have two difficult away matches, so he will want all three points to travel with.

Today, Rikki Hunt will be officially made President of the local St. John's Ambulance Service. They are today represented by Shirley Cox, who will be making the presentation, and her staff.

We welcome Dario Gradi and his players plus all the supporters, directors and staff who have all travelled down today from Crewe.

## In Our Thoughts...

Against Bolton, the normal pre-match preparations of our matchday staff were severely affected by us learning the terrible news that Carole Davis, a long serving member of our stewarding team, had passed away on the previous evening aged just 53 years.

Carole had been employed in various important stewarding roles, which she carried out in her normal cheerful manner. But she was perhaps best known to our executive guests and club Directors for the excellent role she performed as the executive entrance steward. Carole's husband Terry is the Supervisor in this area with her brother Barry working closely alongside at the players' entrance.

The directors, management, players and staff send their deepest condolences to Terry, Barry and all members of their family on their great loss.



Pictured above are the mascots from our Bolton fixture

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- Manager: JIM QUINN • Assistant Manager: MIKE WALSH • Reserve Team Manager: ALAN McDONALD •
- Youth Team Manager: TOM JONES •

# Jim QUINN

## gives his view...

**Hello and welcome back to the County Ground for today's match against Crewe Alexandra.**

I wasn't too disappointed with the result against Bolton last Saturday, as I said last week they don't come much bigger than Bolton in this division and I thought we put in a good performance.

We've shown that we can play and dominate against one of the better teams in the League, which has spent money and are looking to bounce straight back into the Premier League. Obviously I was disappointed to surrender a two-goal advantage, but on the whole I thought that I couldn't ask any more from the lads. OK we didn't get all three points but I thought our general play was very good. It is certainly a platform that we can go on from and hopefully get some decent results between now and the end of the season.

We are definitely producing some very entertaining matches lately and I'm sure the fans do enjoy watching them. Although I'm sure you will agree with me that we need to start grinding out results because we should be sitting with a few more points in the bag, I can't fault the lads for their effort and character.

I thought that we had improved on the things that we've been doing in training, especially closing the ball down quicker and not committing to the tackle too early.

***"We've been showing great character lately and I thought as soon as Wally scored, we're going to go on and win the game but it just didn't go for us."***

As far as the away game at Stockport is concerned, I was hoping that we could build on our recent good performances but pick up the vital points in the process. Again I can't fault the lads for effort, they are showing me that they really want to play for this team and win games. I just think it's the level of consistency in our performances that is letting us down. It's something that has plagued Swindon for the last couple of years.

We didn't get off to the best of starts, going one goal down so quickly and I thought we were extremely unlucky to have the penalty awarded against us. As soon as their player got himself sent off, we knew it was going to be difficult breaking them down. They put bodies behind the ball and defended their two-goal lead, quite rightly, but we

tried to pass it around, switch the play and draw them out.

We've been showing great character lately and I thought as soon as Wally scored, we're going to go on and win the game, but it just didn't go for us. We struggled getting balls into the danger area and our movement in and around the box wasn't what it should have been. We kept possession well but we needed to convert that possession into goals.

This afternoon we need three points and anything less will be a disappointment. Having said that, this team is fighting for their lives and they won away at Bolton the other week so we know what to expect - they're not just coming here to lie down. They are more desperate for points than anyone in this League but we also need points badly. We need to put on a good performance this afternoon, carry on scoring goals and tighten up at the back. We all know what we need to do; it's just a matter of combining the positives from previous games and the hard work we've done in training.

***Enjoy the match, Jim.***

**NEXT MATCH**

**(AWAY) Q.P.R.**

**Saturday 20th March**



We travel to Loftus Road to take on Gerry Francis' side. In his second spell at QPR he is charged with reversing their recent slump in league form.

# Today's visitors

# CREWE



This afternoon we welcome the players, supporters and staff of Crewe Alexandra Football Club to the County Ground for this Nationwide League match. We hope you all enjoy the game and have a safe journey home afterwards.

A run of eighteen games without a victory, stretching from late August to the beginning of December, has done much to leave the Railwaymen stuck firmly against the sleepers at the bottom of the First Division table for much of the current campaign.

But, to paraphrase American author Mark Twain, reports of their death may yet prove premature - and we can be sure that if they are to go down, it will be without abandoning their principles of high quality, pass and move football.

A 3-2 triumph over Norwich City in the first game of the New Year gave cause for hope, but was followed by a further five-game spell without a victory and the critics began sounding the death knell for Dario Gradi's club.

But then the Gresty Road outfit pulled off one of those remarkable results that makes football the wonderful, unpredictable game it is by going to Bolton's fortress-like Reebok Stadium and returning with three vital points courtesy of a crushing 3-1 win. And then there was hope.

Frozen out of action last weekend and in midweek Alex will be keen to prove that the Bolton result wasn't merely another flash in the pan.

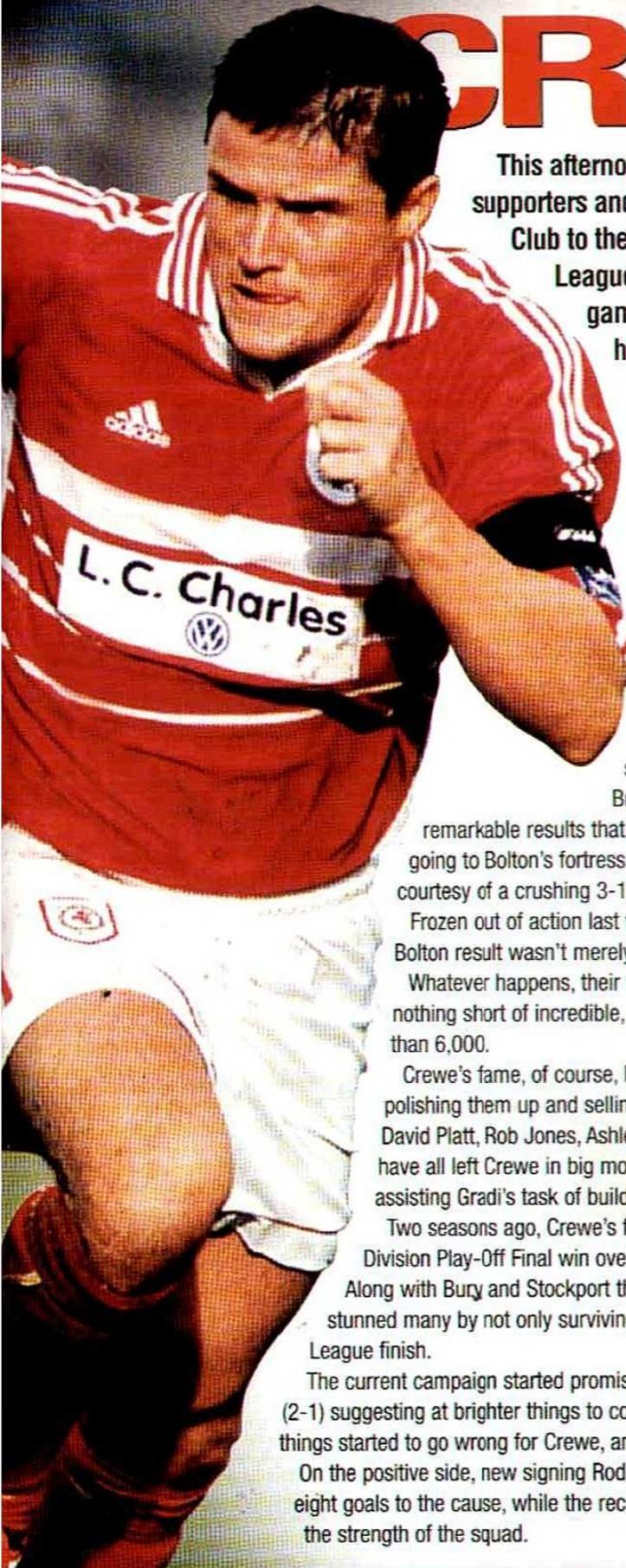
Whatever happens, their very presence in the upper echelons of the Football League is nothing short of incredible, given their lack of resources and average crowds of less than 6,000.

Crewe's fame, of course, lies in their uncanny knack of picking up rough diamonds, polishing them up and selling them on for the equivalent of a king's ransom. Among others, David Platt, Rob Jones, Ashley Ward and more recently Dele Adebola and Danny Murphy have all left Crewe in big money deals - keeping the bank manager at bay but hardly assisting Gradi's task of building for the future on the pitch.

Two seasons ago, Crewe's finest moment came at Wembley courtesy of a 1-0 Second Division Play-Off Final win over Brentford - Shaun Smith's goal separating the two sides. Along with Bury and Stockport they entered Division One as favourites for the drop and yet stunned many by not only surviving but finishing in the top half of the table - their best ever League finish.

The current campaign started promisingly enough, with early wins over Barnsley (3-1) and Bradford (2-1) suggesting at brighter things to come. A riveting 4-4 draw with Bolton soon followed...but then things started to go wrong for Crewe, and that soul-destroying run of poor results kicked in.

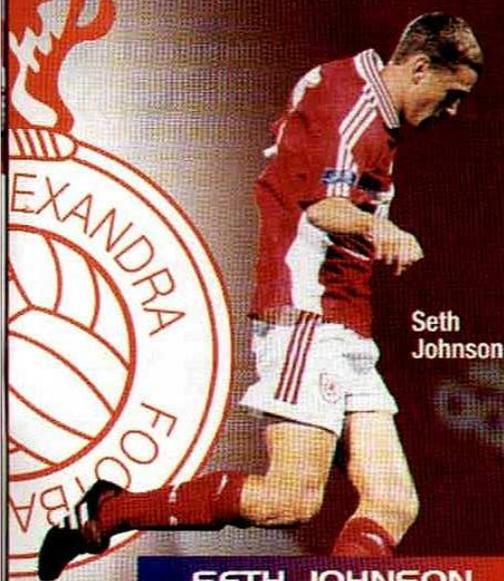
On the positive side, new signing Rodney Jack has fitted in well up front, and has so far contributed eight goals to the cause, while the recent return to the Club on loan of Danny Murphy can only add to the strength of the squad.





the team

# CREWE



Seth Johnson

## SETH JOHNSON

**POSITION:** Midfield  
**BORN:** 12.03.79  
**AGE:** 20  
**HEIGHT:** 5ft 10in  
**PREVIOUS CLUB:** From YTS

One of the brightest of the Crewe diamonds, Seth is an England Youth and U21 international who is happy in defence or midfield. A regular in the Alex first-team over the last two seasons, Seth celebrated his 20th birthday yesterday and is already the target of a host of top-flight clubs.

## KENNY LUNT

**POSITION:** Midfield  
**BORN:** 20.11.79  
**AGE:** 19  
**HEIGHT:** 5ft 10in  
**PREVIOUS CLUB:** From YTS

A graduate of the FA school at Lilleshall, and already an England Schools and Youth cap, Kenny signed pro in the summer of 1997, kicked-off the season in the number eight shirt v Swindon and went on to feature in a total of 43 games last term. A talented youngster with great natural ability.

## DANNY MURPHY

**POSITION:** Midfield  
**BORN:** 18.03.77  
**AGE:** 21  
**HEIGHT:** 5ft 9in  
**PREVIOUS CLUB:** Liverpool

Currently on loan from Anfield, Danny is back at the club where it all started for him in the mid-1990s.

Quick, aggressive and competitive, Danny is also an excellent passer of the ball who creates all sorts of openings from the centre of midfield. Also able to play up front, he has won England caps at Schools, Youth and U21 levels.

## KEVIN STREET

**POSITION:** Midfield  
**BORN:** 25.11.77  
**AGE:** 21  
**HEIGHT:** 5ft 10in  
**PREVIOUS CLUB:** From YTS

Another highly-rated youngster, Kevin is happy playing anywhere across midfield or up front and made quite a name for himself last season after scoring 14 minutes into his debut, against Tranmere.

## JERMAINE WRIGHT

**POSITION:** Midfield  
**BORN:** 21.10.75  
**AGE:** 23  
**HEIGHT:** 5ft 9in  
**PREVIOUS CLUB:** Wolves

A £25,000 signing in February 1998, Jermaine is a former England Youth international who began his career with Millwall. Originally a winger, he can also operate as an out-and-out forward or as a wing-back.

## STEVE ANTHROBUS

**POSITION:** Forward  
**BORN:** 10.11.68  
**AGE:** 30  
**HEIGHT:** 6ft 2in  
**PREVIOUS CLUB:** Shrewsbury

An excellent leader of the line who is strong in the air and holds the ball up well, Steve can also play in central defence if required although he has yet to appear in that role for Alex. Began with Millwall and has also had spells with Wimbledon, Peterborough and Chester before moving to Gresty Road from Gay Meadow for £75,000 in March 1997.



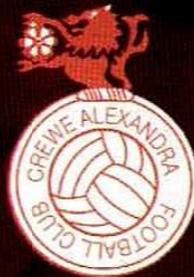
COLIN LITTLE

**POSITION:** Forward  
**BORN:** 04.11.72  
**AGE:** 26  
**HEIGHT:** 5ft 10in  
**PREVIOUS CLUB:** Hyde Utd

Leading scorer for the Alex last season, with 13 goals to his credit, Colin has scored seven times so far in the current campaign. Able to play out wide or through the centre, he loves to run at defenders and has amply repaid the £50,000 Gradi forked out for his services in February 1996.

### *Other squad members include:*

Kevin Welsby (goalkeeper), James Collins (midfield), Andy Lovelock (forward), Peter Smith (forward).



# the ones to WATCH



## MARK RIVERS

**POSITION:** Forward

**BORN:** 26.11.75

**AGE:** 23

**HEIGHT:** 5ft 11in

**PREVIOUS CLUB:** From YTS

A regular in the Crewe first-team, operating on either flank or through the middle, Mark has combined well with both Colin Little and Rodney Jack this season to give Dario Gradi a number of options going forward. As well as having good skills on the ground, Mark is also strong in the air and poses a real threat at set-pieces.

## RODNEY JACK

**POSITION:** Forward

**BORN:** 28.09.72

**AGE:** 26

**HEIGHT:** 5ft 7in

**PREVIOUS CLUB:** Torquay

A £650,000 summer signing, Rodney is Crewe's leading scorer this season with eight goals to his credit so far. He began with the wonderfully named Lambada FC on the West Indies island of St. Vincent and joined Torquay on a free in October 1995. His quick and skilful play has won him many admirers over the last three seasons, and Crewe won the race for his signature in July. He is a St. Vincent international, with almost 70 caps to his credit.



RODNEY JACK

# the manager DARIO GRADI

**Arguably the most famous coach outside the top flight, and certainly one of the most respected, Dario Gradi has consistently worked miracles at Crewe.**

In addition to his widely-recognised abilities as a coach there is the small matter of both his, and the club's loyalty. Gradi was appointed manager at Gresty Road in the summer of 1983 and, despite little in the way of material success before the promotion of two seasons ago, he has signed a contract designed to keep him at the club until the year 2006.

It's a salutary lesson in patience. At Gresty Road, the famous saying could be altered to read: 'if at first you don't succeed, stick to your principles and keep playing good football. The results will come'.

In his time at the Club, Gradi has presided over the emergence of a number of international stars - such as David Platt, Geoff Thomas, Rob Jones, Neil Lennon and Robbie Savage - as well as seeing many, many more move on to 'bigger' clubs for healthy fees. Among his other ex-pupils are Craig Hignett, Wayne Collins, Danny Murphy, Ashley Ward and Dele Adebola.

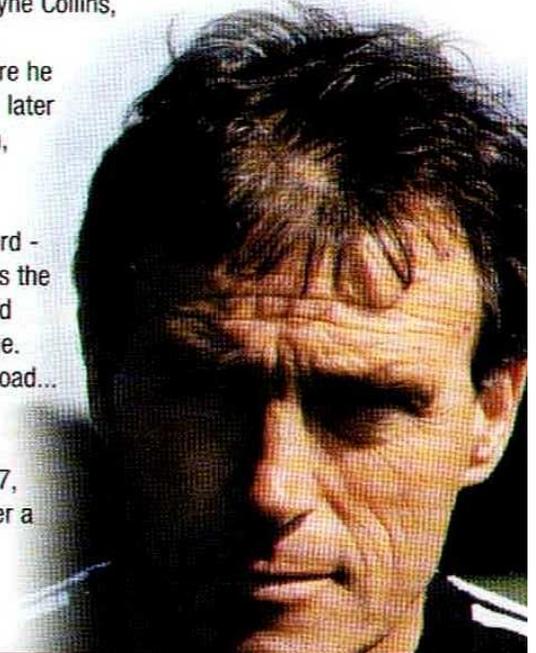
A top level coach, Gradi's own playing career peaked with Sutton United, where he gained England honours at amateur level before joining the staff at Chelsea. He later moved to Derby County but his first managerial appointment was at Wimbledon, which he took to promotion from the old Division Three in 1978/79, his first season in charge.

When then Dons' chairman Ron Noades - now manager and owner of Brentford - took over at Crystal Palace in 1980, he quickly appointed the promising Gradi as the Eagles' new manager. But it was a turbulent time for the south London club, and after Palace were relegated in 1981 Gradi lost his job. Some things don't change.

He had an 18-month spell with Leyton Orient before moving north to Gresty Road... and the rest, as they say, is history.

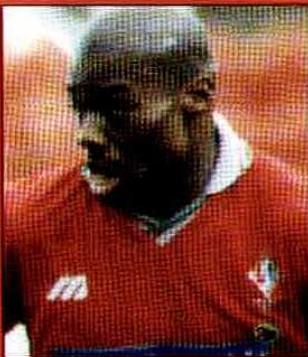
The Milan-born 55-year-old has three times taken Crewe to promotion - in 1988/89, 1991/92 and most recently, and arguably most importantly, 1996/97, when Crewe reached the First Division for the first time in the club's history after a Play-Off triumph over Brentford at Wembley.

He was awarded an MBE for 'services to football' in the Queen's New Years' Honours list.



# NDAH VS WRIGHT

## HEAD 2 HEAD



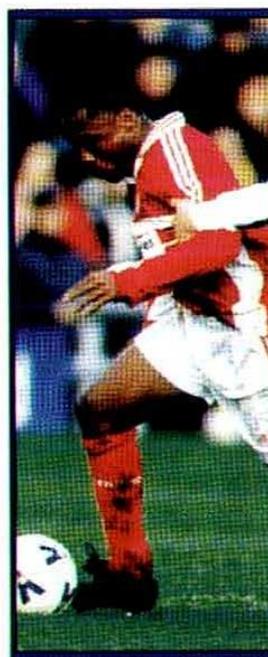
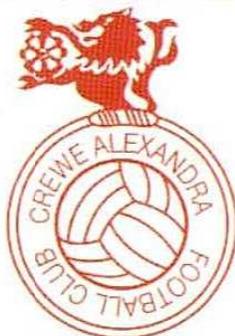

<b>George Ndah</b>	
<b>Position</b>	Forward
<b>98/99 Appearances</b>	37
<b>Birthplace</b>	Dulwich
<b>Date of Birth</b>	23/12/74
<b>Goals</b>	11

Steve McMahon moved quickly to replace the recently departed Wayne Allison and signed George Ndah from Crystal Palace for a bargain £500,000.

George has partnered Iffy Onuora up front practically all season, but since the recent return of fellow striker Chris Hay from injury and the need for more fire-power, George has been asked to drop back and do a job in the attacking midfield role. This he has done superbly and it has highlighted perhaps his greatest asset, his lightning pace. This he has used to incredibly good effect, especially against Portsmouth, when his positive attacking runs from deep positions scared the daylights out of the Pompey defence. His 11 goals this season are his reward for some outstanding performances.

Jermaine previously played for Millwall and then signed from Wolves for £25,000. He is another graduate of the FA National School at Lilleshall and has appeared as a Youth International.

Jermaine is classed as a midfielder but can also play as a striker and even fullback; it is this versatility that makes him such an asset to Dario Gradi's squad. At this point in the year, when the long hard season has taken its toll, a player of Jermaine ability can be extremely useful. He is capable of covering for so many positions that may be left vacant by injured colleagues. Jermaine links up with a very strong midfield and partners the young England international, Seth Johnson. These two are just an example of Dario Gradi's impressive youth policy.

**Jermaine Wright**

<b>Position</b>	Midfield
<b>98/99 Appearances</b>	39
<b>Birthplace</b>	Greenwich
<b>Date of Birth</b>	21/10/75
<b>Goals</b>	3

### Close UP

Today Iffy Onuora should be back from suspension so George will again be asked to drop back into midfield.

This will not be a great sacrifice to George because his performances in that position have been outstanding.

As always he will want to see as much of the ball so he can be effective. His close control at pace will frighten the Crewe defence and he will want to go at them as much as possible.

Wright will be aware of this threat and will try to eliminate the service into Ndah by marking him extremely tightly.

The Swindon players will be wary when playing the ball into Ndah's feet if there is a chance it will be cut out and used effectively against them.

Now George is positioned deeper on the pitch than he is used to, he may be susceptible to losing the ball in the wrong positions, so he will have to be very careful he does not turn into trouble.

Wright's close presence may act as a deterrent because he will anticipate well, he is very quick on his feet and will intercept any balls that are not 100% accurate.

Wright forms part of the impressive Crewe midfield.

They are young and extremely talented but over enthusiasm to grab that vital goal may leave their defence exposed, so Swindon will have to be quick on the break to take advantage.

**Expect a great confrontation!**

# PAGES from the past...

## STEVE McMAHON WRITES MARCH 1995...

Today we have an opportunity to put the disappointments of recent weeks behind us.

I still cannot believe how we managed to lose our Coca Cola Cup semi final at Bolton. With only a one goal advantage from the first leg the game was on a knife edge, but when Fjortoft put us 3-1 in front on aggregate we should have applied the screw a little bit more. Injuries and suspensions meant this game was always going to be difficult and full credit to the players, who I really don't think could have given any more. It was the double substitution of Paatelainen and Sneekes that seemed to throw us. When the ball strikes a post it's always a lottery where it goes and it was just our luck that Bolton's first goal came when it dropped at the feet of McAteer. This meant Paatelainen's goal nine minutes later left the scores level on aggregate and left us exposed to the cruel blow of their winner two minutes from time.

I have always said we will change our tactics against different opponents and we tried a new system at Watford on Saturday. From my point of view the best thing was that we showed no hangover from the Bolton match. We had most of the possession and were unlucky not to score when Fjortoft hit the bar. Although it came from a breakaway one could not complain about their first goal but the second was a complete joke. The linesman is flagging and the referee awards a goal saying the player who scored was not interfering with play! We were pressing strongly at the time and this goal threw Watford a lifeline when they were hanging on. I hope referee Paul Harrison slept well after the match because I certainly didn't.

Congratulations to Kevin Hairlike on his selection for the Northern Ireland squad even if it does mean we shall be without him for the match with Carleton on Saturday. I would also like to congratulate Peter Day, our former Chief Executive, on getting a job as

second to Karen Brady at Birmingham. Peter was unfortunate in that he lost his job due to a cost cutting exercise here at the County Ground.

Mike Buxton's team from Sunderland are sure to provide tough opponents this evening but this is a match we just cannot afford to lose. It is unfortunate that we find ourselves at the wrong end of the table in a season when four teams will be relegated. Although we have games in hand, picking up points at the rate of one a game will not be enough to save us. Someone suggested to me on Saturday that it is vital for us to win our home games. It is vital for us to win every game, not just ones at home. We must remain positive. The dressing room spirit is good and once we begin to get the breaks I think you will see us climbing the tables. Sunderland supporters are well known for their passion. You were fantastic at Bolton so please get behind put lads and try to cheer them to victory.

### Quiz question:

The article above refers to a match against Swindon. Only one Swindon player who played in that match is still on the Town's books. Who is he?

If you think you know the answer to this question - please send it on a postcard to:

### Dick Mattick -

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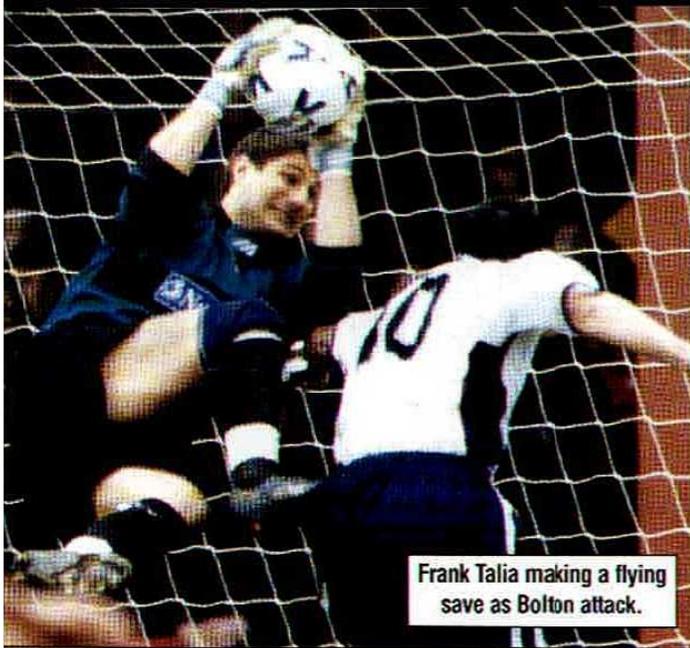
### Last question

What was the aggregate score when Swindon played Bolton in the Coca-Cola Cup Semi-final?

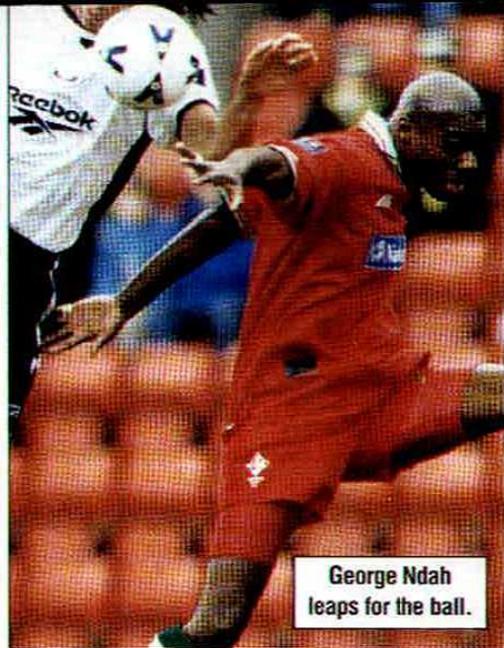
Answer... Swindon 3 Bolton 4



compiled by Dick Mattick



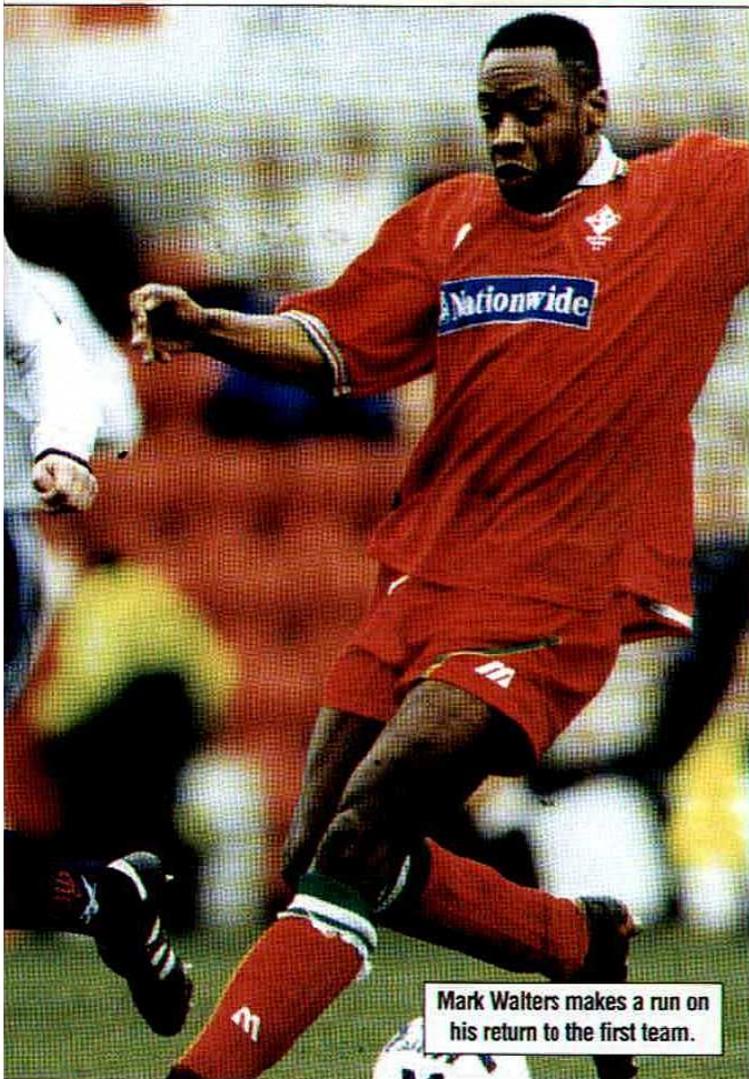
Frank Talia making a flying save as Bolton attack.



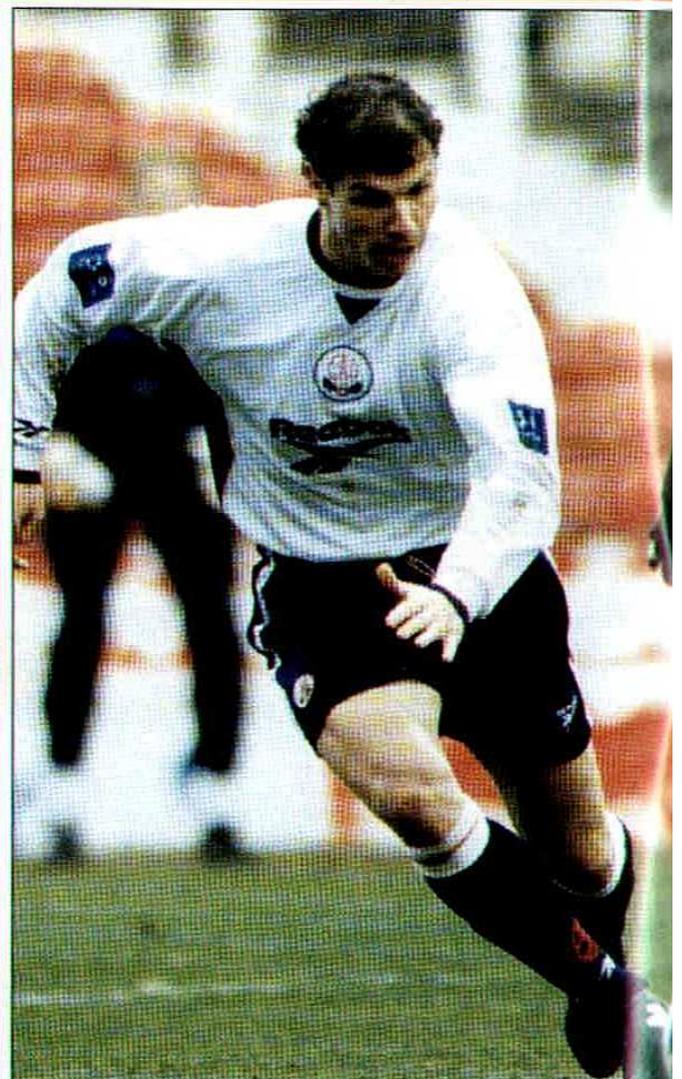
George Ndah leaps for the ball.

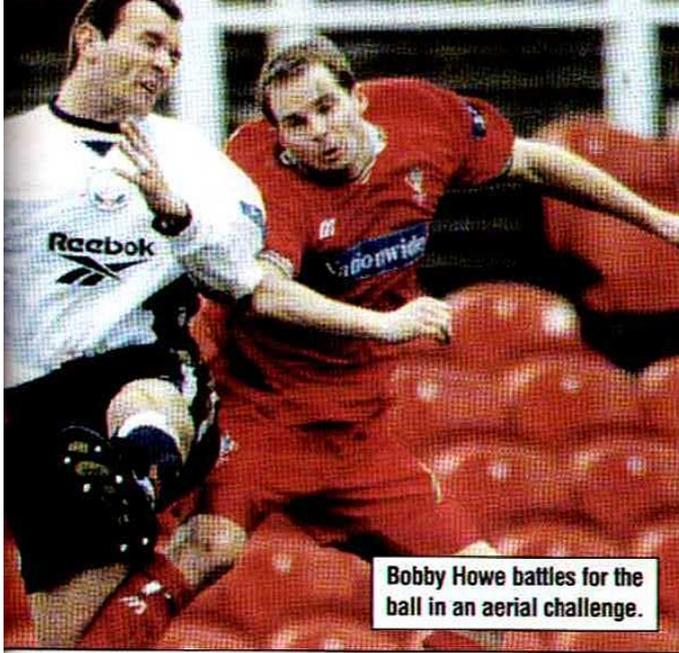


# SWINDON 3 BOLTON



Mark Walters makes a run on his return to the first team.





Bobby Howe battles for the ball in an aerial challenge.



George Ndah jumps to block a Bolton clearance.

# TON 3




George Ndah looking to attack the Bolton defence.

## THE TEAM LINE UP 06.03.99

1. FRANK TALIA
2. LEE COLLINS
3. ALAN REEVES
4. SCOTT LEITCH
5. GARETH DAVIES
6. BRIAN BORROWS
7. BOBBY HOWE
8. GEORGE NDAH
9. MARK WALTERS
10. CHRIS HAY
11. TY GOODEN ☆



### ON THE BENCH

- GARETH HALL  
(BORROWS 51)
- CHARLIE GRIFFIN  
(NDAH 89)
- DAVID KERSLAKE  
(NOT USED)

## MAN OF THE MATCH

☆ TY GOODEN ☆



Provided a dangerous cross for Bobby Howe, who was unmarked in the box, to score and start off the first of the game's six goals. Gooden embarked on some great attacking runs and provided a real threat from wide positions. He runs tirelessly up and down the flanks and works hard to get into defensive positions. He made some strong tackles, kept the ball alive and pushed forward as much as possible.

## MATCH REPORT



Bolton substitute came off the bench to claim a point for Bolton. It was rough justice for Swindon, who had dominated much of the game and when Mark Walters scored a stunning free-kick to make it 3-1, Swindon looked home and dry. The game was littered with goalscoring opportunities and Bolton took two of theirs in the second half to snatch what seemed an unlikely draw at the County Ground.

# Football ROUND-UP

Dave Norris brings you all the latest football news...

## First Team

**Considering our League position, the last fortnight is probably going to have a profound affect on our fortunes next season, as we witness five first team games in quick succession.**

With a possible 15 points to pick up, League safety is clearly in our own hands. Unlike some other teams we do not have to endure the lottery of awaiting other results. Given that, Jim Quinn has been in pretty bouyant mood over this crucial period as he seeks to stabilise the Club and look forward to a fresh campaign next year.

Apart from a hard-earned point against Bolton Wanderers last Saturday, perhaps the most encouraging aspect of the week was the performance of our new signing Gareth Davies. The goals that destroyed us the previous Wednesday versus Tranmere had only confirmed that the main problem all season has been a leaky defence. Gareth looked comfortable and strong despite lacking first team fitness and making his Swindon debut, and ran out our best defender on the day. Jim Quinn was delighted with his display, saying "Gareth showed that bit of quality we're looking for and all credit to him. He's joined us at a difficult time for the Club, with the results and what have you, but for him it's a terrific move up a division and I think his enthusiasm showed. When you get a player who can

bring in a bit of zip at this period of the season it's got to be good."

With less than a fortnight to go before the transfer deadline, Jim has been making efforts to bring in more new faces, with a loan deal apparently most favoured. In a week where the Club's accounts have been published he does not need telling his chances of landing an expensive top-flight player. Nevertheless, both he and Mike Walsh have been busy on their travels looking at a couple of prospects in the last two weeks, seeing five matches between them - two games featured Premiership reserve team players. Since Jim has joined us he has been a relatively hands-on manager as opposed to delegating responsibility to coaching staff, and this includes scouting duties. Due to the heavy demand of League games, however, he has been forced to rely heavily on his Assistant, Mike Walsh, as well as two or three friendly scouts around the country. We shall know if anything comes of this recent bout of scouting by the next home game against Ipswich.



**Gareth looked comfortable and strong despite lacking first team fitness.**



## Reserves



**Just when the first team has a run of fixtures, the reserves have had a quiet time of late.**

Between suspensions, injuries and loan deals it is probably going to be a case of utilising the current crop of Youth Trainees for reserve boss, Alan McDonald. Given the Club's announcement last week regarding professional offers to six of the YTs, there may never be a better chance for the youngsters to impress. Many of our professional players used to reserve football will be looking to catch attention in the three matches before the transfer deadline. Six pros will see their contracts expire this summer, whilst the Club will be looking to slim down its ranks of professionals in favour of promoting youth. On top of this we have a number of players who the Club are committed to but who are having trouble breaking into the first team. The likes of Jimmy Glass and Adam Willis are crucial squad players whom Jim Quinn would prefer to be maintaining first-team standards rather than becoming rusty in the reserves, particularly as we reach the deciding stage of the season.

As you might expect at this time of year, then, the coaching room received a number of calls this week from other League managers looking to find a good deal, either on a loan or permanent basis. In step with these calls has been the number of outside scouts visiting the Club for recent first team games. For our match against Bolton, a certain First Division club made its fourth visit to the County Ground in five games. We also entertained scouts from a top Premiership

side which has received a good deal of attention regarding one particular town player. Before that, for the visit of Tranmere Rovers, we had two high profile figures in the game that I can name - Trevor Francis, manager of Birmingham, and John Gorman, now First Team Coach at Ipswich. Both were scouting in view of our approaching home games next month.

### UPCOMING RESERVE MATCHES:

The next 6 games are ALL against Premiership opposition, including:



**ARSENAL** Tuesday 16th  
March (H), 7.15pm



**CHELSEA** Wednesday  
31st March (H), 7.15pm

## Youths

**SWINDON TOWN YOUTHS**  
In Association With  
**New College Swindon**

**Our announcement last week regarding Youth Trainees has given a remarkable impetus to the Club's youth policy.**

In future it looks highly likely that a greater proportion of our first team players will either come from the local area or will have been brought up through the ranks at the County Ground. Coinciding with the focus they have earned recently has been an upturn in the youths' fortunes in the South East Counties League. The 'A' team has managed an impressive 11 points from the last 15, including a 5-1 trouncing of Portsmouth (first teamers take note!). Former captain and a pro from next season is Frazer McHugh who has returned an amazing six goals in five games from the middle of the park.

Also doing himself no harm is Karl Robinson, our striker who returned from a seven month lay off at the start of the year. Karl bagged a goal apiece in the games against Gillingham and Leyton Orient. If he can continue in that form over the next few weeks his timing could not be better, for Karl awaits an anxious two months to learn his fate from Jim Quinn.

## Centre of Excellence

**Whilst this year's YTs look forward to the future in its various guises their ranks will soon be filled with youngsters signed, coached and nurtured by Youth Patriarch, Phil Cannon.**

It is Phil's job to whittle down the 120+ kids in our Centre of Excellence to the 10 or so who may make it on to youth forms. The Centre ranges in age from 8 to 16. Last weekend he entertained Swansea City, who brought down their Under 13s, 14s and 15s. All the games were played at Headlands School in Pinehurst, and we would like to extend our sincere thanks to the school and its staff, who offered their facilities when the rest of Swindon seemed waterlogged.

In between his coaching, scouting and administration, Phil makes time to see all of his players in their games throughout the season. On Sunday he saw our Under 13s play in what was the best game of the weekend. As Phil explained, "It was the hardest test our lads have had all season. All the lads played well and the improvement in some of our players is a credit to their coaches, Clive Maguire and Luke Sharps." Much credit went to the Swansea keeper who was in outstanding form, but the game was eventually won for Town after a great goal by Chris Taylor, chipping the goalie from the edge of the box.

Swindon Town Football Club supported by:



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SWINDON TOWN YOUTHS  
In Association With  
**New College Swindon**





## WYVERN STAFF

are pleased to announce that they have secured a contract with Cellular Operations Ltd and are currently looking for:

Part-time Customer Service Consultants - Evening  
Customer Service Consultants  
Credit Control Analyst  
Billing Assistant  
Marketing Manager  
Fraud Analyst  
Cellular Engineer  
Oracle Developer  
Junior Oracle Developer  
Chameleon Specialist

Please contact Shellie at WYVERN STAFF,  
24 Commercial Road, Swindon  
Tel: (01793) 513363 Fax: (01793)488535  
or E-Mail WYVERN STAFF@compuserve.com

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☎ 01793 513938

or Email [hq@jsbloor.demon.co.uk](mailto:hq@jsbloor.demon.co.uk)

## BLOOR HOMES

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# National Power PLC

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## SWINDON Town's

centres of excellence



National Power and Swindon Town Football Club working in partnership to improve the skills of young footballers and searching for the stars of tomorrow

In partnership with



**National Power**

# SIXTEEN

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# the official S.T.F.C. SUPPORTERS' CLUB



**We are pleased to announce that the official launch of the Supporters Club is now scheduled for Saturday 3rd April, when the Town entertain Ipswich.**

It is appreciated that this announcement has been awaited by some supporters for some months now and we hope that today's announcement will clear the way for the launch.

A full schedule of benefits will be carried in our next notes as well as an explanation of how to join and the cost of membership.

ON the Day we hope to mark the occasion with a special pre-match

celebration and there will be a number of areas in and around the ground where application forms may be collected. Although because of expected demand we will not be taking subscriptions on the day. Application forms will be available in each of the concourses, at the information point and at S.A.S. Travel. Full details of how to submit the forms will be provided.

Also, keep a look out for a new logo, which will take the Club forward and into the new millennium.

The steering committee have taken a long while to try to put an excellent package of benefits

together for supporters and we hope that supporters will therefore embrace this new initiative. It has the underlying aim to pull together everyone connected to the Football Club, with the aim of providing support for the Club in which every supporter has an emotional interest.

There are a number of exciting projects being planned for the future moving on from launch date, and further ideas and offers of help will always be appreciated.

*The launch of the Official Supporters' Club is now gathering pace with further announcements shortly, including the launch date. For information or offers of help at present please write to David Taylor C/O S.T.F.C. County Ground.*

**This is your chance to join an exciting new venture...**

## the **GRIPTON** factor

By our matchday announcer **JON GRIPTON** of BBC Wiltshire Sound

**BBC** WILTSHIRE SOUND

103.6, 104.3 & 103.5 FM



**So now we know! After all the speculation and the question we put things to the test at last weekend's Bolton match. And we found out!**

Just like a pack of redundant shepherds looking for work after the demise of One Man and His Dog, it's our trusty lapdogs - the Swindon club stewards - who help out in the car park when a matchday ball gets booted over the Town End roof. We put BBC Wiltshire Sound sports reporter, Murray Collins, into the car park to determine exactly what was happening to all the wayward wellies! And when Chris Hay sent one flying skyward midway through the second half, we found out. Our Murray managed to be on the scene within seconds and pretended to be making a run for it when he was pounced on by our team guardian angels. Even though the balls are provided free to the club, we had been concerned by the number that had

been going missing. But on this occasion recycling was the name of the game. Murray was persuaded to return his booty into the County Ground - in fact you may have seen him emerge behind the Town End goalposts holding his trophy aloft, rather like Stan Harland did with the League Cup 30 years ago!

And talking of that magic moment 30 years ago, it is, of course, the anniversary of Swindon's glory day this coming Monday. I know the Matchday Magazine sports team and Adver sports team has been busy compiling memories of the magical afternoon, and my BBC Wiltshire Sound colleagues have been working hard too. Tune in on Monday - we're on the dial from 103 to 105FM - to join in the occasion. And remember, if you have a particular story to tell or want to share in the big day, then give us a call and take part in our programmes. The lines are always open on (01793) 513366.

*John Gripton*



Kennedy Drive, Eldene, Swindon, Wilts.



# HALF TIME DRAW

• A CHANCE TO ENTER  
THE CAR DRAW  
AND **WIN 1** OF THESE



• 3 CASH PRIZES AT  
EVERY GAME



*Whichford*



Kennedy Drive, Eldene, Swindon, Wilts.



**18**  
EIGHTEEN

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Heroes  
*from* '69

# Community NEWS

with Clive Maguire & Jon Holloway



## Good afternoon everybody and welcome to today's important fixture against Crewe Rovers.

Last year's Monneret table football championship in association with Wagon Wheels proved to be a massive success, with Martin Hiley from Southampton winning an all-expenses paid trip to the World Cup finals for him and his family. Over 6,500 children from 82 football clubs around the country entered the competition with Daniel Butler winning in our club competition.

This year promises to be even more competitive. There's a fantastic holiday for four at Disneyland Paris for the overall winner, plus lots of other prizes along the way. What's special about this competition is that you don't have to be good at playing real football to win and it gives all boys and girls an equal chance of winning.

Our friends at Monneret, who are Europe's leading manufacturers of football tables, have provided us with our very own table that will be our home ground for the tournament. We are honoured to hold the regional finals here at the club in the Winners Lounge on 22nd March, with the eventual winner going on to compete against the other regions, with his or her aim of winning the fantastic prize. Good luck to all of you who have managed to reach this nail-biting stage.

Our preliminary rounds of our boys 8-a-side have now been completed over at Greendown School on the astro-turf. Special thanks go to Clive Harding and the staff at Greendown for allowing us to use their fantastic facility. The finals were scheduled to take place on 1st March but due to poor weather and a soggy pitch we've had to reschedule for Tuesday 9th March. The boys' final was contested between Ruskin and Windmill Hill. Further details of the match and results will be given in the next Matchday Magazine.

Many thanks to the three referees, Graham Barnes, Kevin Barnes and Ian Rushtell for doing a fantastic job in marshalling the preliminary rounds. Jon and I would also like to take this opportunity to thank all the schools who took part in making this year's tournament the most competitive so far.

You may have read the press and noticed Jon and I pictured with Ian Norris. Ian works at the Blunsdon Leisure Club and this year has entered the London Marathon and is hoping to raise as much money as possible for the NSPCC, which is an extremely worthy charity. We were only too pleased to help Ian, who was a valuable member of the Lifestyle's staff for some years here at the County Ground. We'd like to wish Ian all the best and will keep you posted on his

progress and how much he manages to raise for his nominated charity.

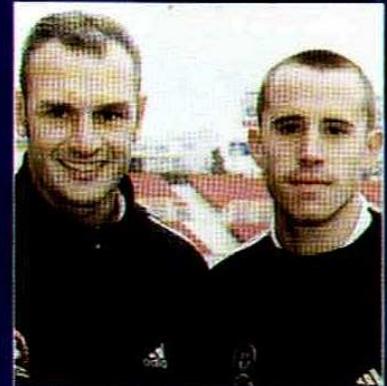
If any of you out there would like to sponsor Ian please give us a ring on 421303 and we will pass on your details to him.

We would like to apologise to Nick Taylor and his group who were here last Saturday for our Saturday Team Club. Unfortunately we didn't go to print last week so we hope you enjoyed your day.

Today our special guests are Paul Hunt with his players from Trowbridge Wanderers. Many thanks Paul for all your hard work in setting up the day, we hope you all have a great time.

Best Wishes

*Clive and Jon*



Sponsors of the Saturday Team  
Club Tel: 01793 432840



Swindon Town Football Club's Community Scheme is kindly supported by:



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**TWENTY**

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&



WITH HELEN MERCER



**What a busy couple of weeks it has been! Three home games in two weeks, and the last two have kept you on the edge of your seat!**

As you may have heard, we had a rather eventful 'Radio Robin' last Friday. It all started when I got in my extremely reliable, very old car and there was not a hint of life in it. Not impressed and rather late (to say the least!) I ran back from the car park to the office (Dick and Dave would have been proud at the athletic prowess) and who did I nearly get run over by, just leaving for the day, but our very own Dave Moore. Through my puffing and wheezing, Dave got the idea that I needed a lift to Wiltshire Sound and very kindly got me there in record time. With minutes to spare, and after a quick explanation to Shaun as to why I was so late, we went on air. It was only when listening back to the Dick and Dave show that I heard it. I won't go into too much detail, however to say Dave was less than kind regarding our listening figures would be an exaggeration. So Dave, just to warn you, be on the end of your mobile next 'Radio Robin' and that next phone call could be for you!

Talking of which, we had a very successful call to Samuel Campbell of Kent. He sang a wonderful rendition of

"The Mighty Quinn" (the whistle at the beginning was a little dubious!) After this it all went a little bit wrong, however we did leave a couple of wacky messages on answerphones. I think I am getting the hang of this broadcasting lark!

We had three presentations on Saturday. Victoria and Daniel Brearley were presented with their football books by Scott Leitch, Sam Lawro had his picture taken with his favourite player, George Ndah, and Christopher Richards met his favourite player Frank Talia. (Shaun and myself looked wet and windswept in every picture!)



## MATCHDAY MASCOTS

NATHAN CHURCH



**Nathan is eight years old and attends Crudwell Primary School.**

His hobbies are football and sport in general. He is currently coached at Malmesbury and has recently joined the Malmesbury Colts FC and is a Football Fanatic! Nathan's favourite Town player is our very own "Big Iffy".

Today's collectable is Mark Walters. Wallie comes with the message "Always be polite and treat people in the same way that you would expect to be treated yourself", wise words from a really nice player. Add this card to your collection and make it number 8.



If you fancy being a Swindon Town Mascot, give me a call on 01793 532121 and I will send you all the details. You can get 10% off if you are a member.







# CHRISTMAS PARTY NIGHTS



WHY NOT ENJOY YOUR STAFF  
PARTY AT STFC WHERE YOU CAN HAVE  
AN UNFORGETTABLE NIGHT AT  
UNBEATABLE PRICES

Includes drinks till late and disco  
with our resident DJ

Silver served 3 course dinner with Coffee,  
Mints and Mince Pies  
£25+VAT per head.

Carvery, Two course Carvery followed by  
Coffee and Mince Pies.  
£20+VAT per head.

OR...

Quality Finger Buffet  
£16+VAT per head

Each packages is followed by a disco

We can cater for any number up to 120 and  
we guarantee you'll have a night to remember!

For enquiries or to book you event  
please call Carol on :

**01793 533212**

# Marketing NEWS

with Richard Mackey & Helen Mercer

Good afternoon and welcome to The County Ground for today's match against Crewe Alexandra. We hope all our guests enjoy an exciting game of football.



Today we have two Matchball Sponsors, Allied Dunbar and Glazepart.

## Matchball SPONSORS



### ALLIED DUNBAR

Allied Dunbar has been in business since 1971.

Their 3,500 financial advisors across the country provide protection, life assurance, pensions, mortgage and investment advice for over a million clients, making them the largest unit-linked Life Assurance company in the UK.

### GLAZEPART

Glazepart use Netsal moulding machines ranging from 90 tonne to 300 tonne.

The product groups contain components for the Pharmaceutical, Electronics, Electrical, Food and Window Industries. Enquiries on 01295 264533.

## ANNUAL ACCOUNTS REPORT

The Annual Accounts were released to shareholders last week and detailed losses of 1.5 million for the year ending June 1998.

This current year, we are anticipating losses of a similar magnitude and these losses have been funded by increased borrowings. However, in the long term, this situation cannot continue and will only compound the problem of profitability through increased interest costs.

But to really take the business forward we need to raise £5 million and, with this in mind, we are currently in advanced discussions with a number of new investors. If these plans are successful, it will provide long-term financial security and give us the space to achieve a breakeven situation within three to four years. Full details of the Rights Issue will be circulated shortly; we intend to issue 2.5 million new shares (nominal value of 50p each) at £2 per share.

Subject to Inland Revenue approval, the Rights Issue will qualify for EIS relief. This will offset investment against tax, and offer rollover relief against Capital Gains Tax. In addition the Club are looking to offer a package of real benefits to supporters of the Club (both shareholders and season ticket holders), details of which will be announced in the coming months.



## Swindon Town WANTS YOU!

Calling all local businesses... Swindon Town needs your support. We have developed our facilities at the County Ground, but we need to tell as many people as possible about what we can offer here at STFC.

If you know of any business people who are interested in sponsorship, hiring facilities or advertising why not tell them to use us. We can offer groundboards, branding opportunities, corporate hospitality, and conference facilities right at the heart of Swindon.

*If you think you can help Swindon Town, please feel free to ring Richard or Helen in the Marketing Department on 01793 532121 where we will be happy to discuss anything with you. We will also be happy to arrange a tour of the ground to show you our amazing facilities.*

The County Ground is the unique business venue in Swindon for...

**CONFERCING, MEETINGS, EXHIBITIONS, BREAK-OUT-DAYS AND MUCH, MUCH MORE...**

Find out what we can do for you, call Brian Wood in the Conferencing Department on

**01793 533212**

Swindon Town Football Club's Corporate Suite holders:



Michael Willis remembers...

# Against all the odds!

**“It was a wonderful period of football really; Danny Williams was a tremendous manager and had his side playing really well.”**

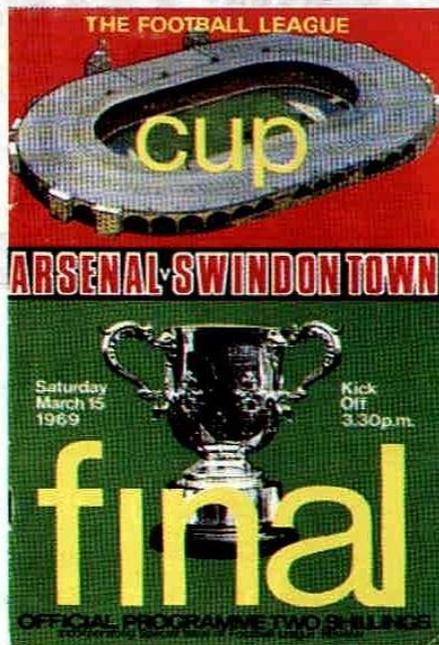
**I** WENT TO SEE every game that year but the game that I remember most 'on the road to Wembley' was the game up at West Brom against Burnley, mainly because it was such a fantastic game. My father-in-law and I drove up to the Hawthorns and were so lucky to see such a great game of football. John Smith was a great player. Unfortunately he's passed away now, but he had a great game that day and on the way out of the stadium we actually bumped into Danny Williams and he was just stood there speechless. I don't think any of us could believe it. But saying that, the expectation had grown and built up after every round, it was such an exciting period.

It was a great team full of talented players. Noble was a really good player, for a small chap he was so good in the air. John Trollope was tremendous and linked up well with Rogers on the wing.

When we got back from West Brom the atmosphere around the Town was dynamite; there was a real buzz of anticipation and expectation. It was all everyone talked about. At that time my Dad had a pub called the Fox and Hounds over at Littleworth. It was full of Swindon supporters and the players often used to come in and talk about it.

I think I queued up for about four hours to get my tickets. I think it was on a voucher system, and the queue went right up the Shrivenham Road from the ticket office which was under the Arkell's Stand.

On the day of the final my wife and I plastered the car in rosettes and travelled down and it was a lovely day and the motorway was full of Swindon supporters tooting their horns having a really good day out. I think we heard the commentary by Desmond Hackett, who was quite a controversial journalist, and he said, "if Swindon win I'll eat my hat." I don't know whether he actually did or not, but it was a funny comment that stood out at the time.



We got to the ground and as you would expect the atmosphere was electric with everybody buzzing around the ground talking about the match.

What I remember most about walking through the stadium was the state of the pitch - it was awful, not like it is today, it was like a cabbage patch!

The team came out and the fans went mad, it was such a unique atmosphere, I don't think that it can be repeated. I think Arsenal were a bit over-confident and I think, to be fair, they were expected to beat us. As far as I can recollect, Arsenal were a big, strong, physical side and they pushed everything forward at us but we responded well and gave it everything.

It was a great team performance and Don Rogers played really well that day. I especially remember the goal when he went round Bob Wilson and slotted it home. I can still picture it now.

At the final whistle the crowd went wild and cheered the side around the pitch holding the Cup aloft. I think we stayed in the ground at least three quarters of an hour after the match. It was magnificent; it took us a long time to filter out of the ground.

We travelled back and as we passed all the coaches we received joyous and friendly waves. We actually stopped and had a meal in the Swan at Techworth. We walked in wearing our hats and scarves and considering we were near Oxford they took it in good part and we had a really big meal.

On the Sunday the celebrations carried on, and in the following week we had a big party out in the street.

The 30th Anniversary is now upon us, it has really brought back some fond memories and I hope that the Town will give us some more great memories in the future.

**"I don't really remember that much about it to be honest with you, it all happened so fast and I didn't really have time to reflect too much."**

**P**ROBABLY REMEMBER more about the two days following the win, especially Sunday. It was such a relief because everything goes on around you and I didn't really realise what was happening half the time; it was such an exciting period.

In the run up to the final itself we seemed to play so many games and extra-time because we kept drawing away from home. Then we brought them back to the County Ground and finished the job.

The only thing I seem to remember in the semi-final play-off against Burnley was that I didn't get a kick! I don't really think it was one of my better games! It was an amazing game from being 1-0 and going to Wembley to being 2-1 down in the first few minutes of extra-time. Still, we battled back and obviously got the two goals after that but I was a bit worried at the time.

Danny Williams didn't really change his attitude as we progressed through the competition, he was always upbeat anyway and was good for a laugh! We quickly became aware that we had nothing to lose and every team we came up against, we were as good as, no team out-played us once, so we knew we had nothing to worry about.

To sum up the team, I think we had a good all-round side, I think the main thing was that everyone got on so well. It was what you call a 'real team'.

We went down on the Friday and were put up in a hotel. I slept really well and I didn't really get nervous at all. We came out of the tunnel at Wembley and I may have felt a little bit nervous but it was probably more excitement and adrenaline than anything. It is such an awesome sight when you come out, especially when there's so many people there. But as soon as that whistle goes it's forgotten, it was just another game and like playing at Swindon. My mind was totally focused on the game and the job I had to do.

I think that the extra-time period was made for me. If we had just won 1-0, I would probably have been forgotten but

luckily enough for me, and football is all about luck, things ran for me that day and I went on to score two goals.

I seemed to get a lot of the glory for scoring the goals but I don't really think that's right, it was a real team performance and there was ten other players around me on the day and without them you can't really do that much about it.

After the final whistle we were obviously overjoyed but at the same time extremely drained but the champagne started flowing and we soon forgot about that! We came off the pitch and it became such a rush to get back to the hotel for our dinner reception that we only had ten minutes to get showered and changed. We got back in time and had an excellent night together. In the morning I was rushed off to go on the television, so I was missing for about three or four hours. In a way it was a bit of a shame because after such a team effort you don't really want to miss out on anything and I was taken back to Swindon in a car so I missed the journey with the team.

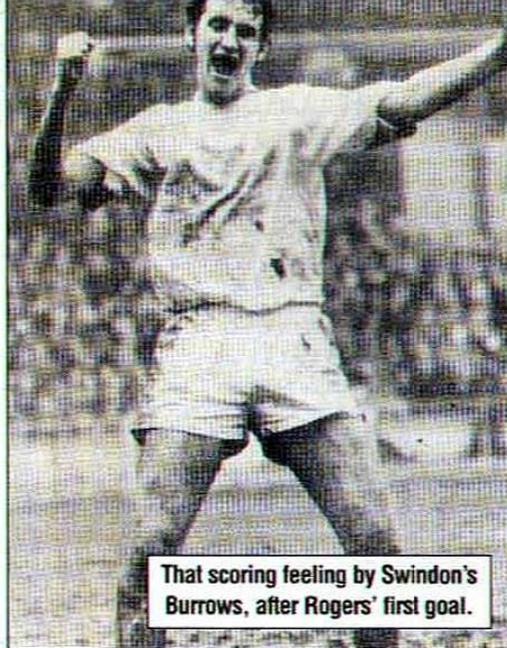
Obviously winning the Cup was the highlight of my career but I think that the way we did it was more important. The way we all got on together was the good thing. We still get on really well now when we see each other.



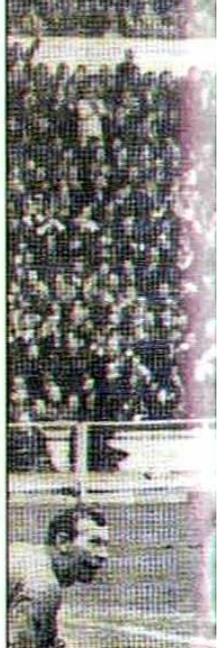
# Don Rogers



Swindon skipper Stan Harland tries to stop retaliation against the grounded Bobby Gould.



That scoring feeling by Swindon's Burrows, after Rogers' first goal.



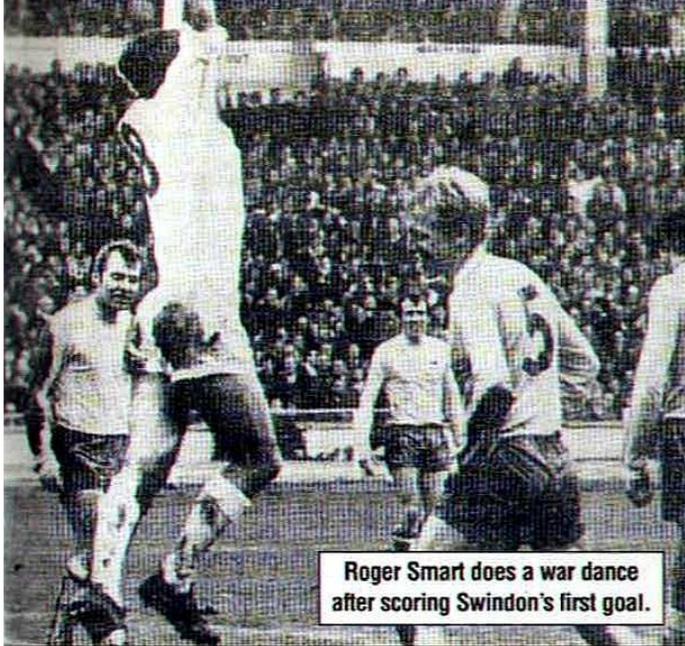
# SWINDON 3 ARSE

*After Extra-Time*



Swindon skipper Stan Harland tosses the coin for the start of the Cup Final.





Roger Smart does a war dance after scoring Swindon's first goal.



Bobby Gould lunges at Swindon goalkeeper Peter Downsborough.

# FINAL 1



Victory is sweet.

## THE TEAM LINE UP 15.03.69

1. PETER DOWNSBOROUGH
2. ROD THOMAS
3. JOHN TROLLOPE
4. JOE BUTLER
5. FRANK BURROWS
6. STAN HARLAND (CAPT)
7. DON HEATH
8. ROGER SMART
9. JOHN SMITH
10. PETER NOBLE
11. DON ROGERS



### ON THE BENCH

WILLY PENMAN

## MAN OF THE MATCH

★ DON ROGERS ★



A brilliant run by Rogers in the 35th minute led to Smart scoring the opening goal of the match. In extra-time Rogers collected the loose ball in the penalty area following a cross and put Swindon ahead for the second time. Rogers scored Swindon's third goal with a quick break-away from the defence, he rounded Wilson before slotting the ball home in injury time.

## MATCH REPORT



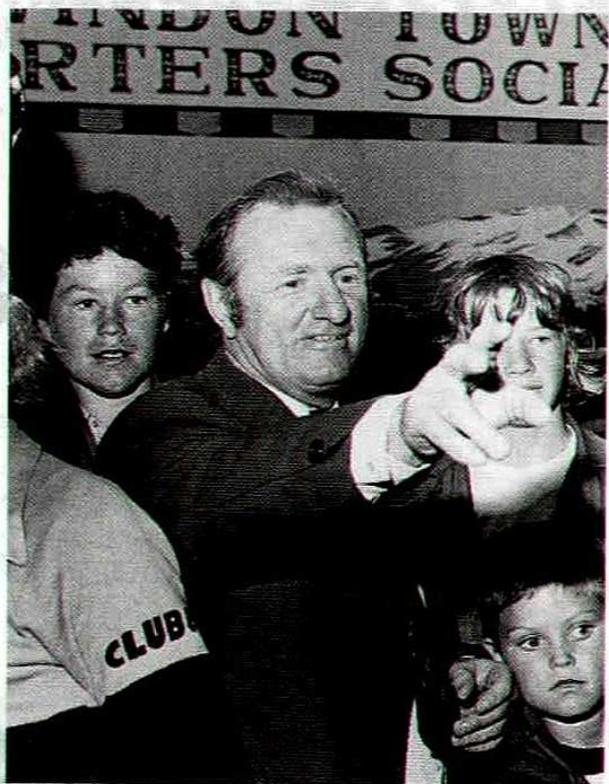
Don Rogers scored twice in injury time to give Swindon victory in the League Cup Final. Swindon went one nil up towards the end of the second half through Smart but Gould grabbed the equaliser just before the end of normal time. Swindon attacked well and were quickly countered by Arsenal. Rogers scored early in extra-time and put Swindon ahead for the final time. He added the third just before the end to give the Town a great unexpected victory.

# Danny Williams writes March 1969...

**"I have often thought 'God's good to them as is good to me' but I can't really imagine what we have done to deserve our wonderful League Cup victory at Wembley."**

**W**HAT A FAR CRY from the night here at the County Ground when we trailed Bradford City by two goals to nil after just eighteen minutes. So many thoughts about the Cup run flashed through my mind at Wembley.

How we squandered a 2-0 lead in the last four minutes at Coventry, two pulsating ties with Derby County decided by Don Rogers' pile driver that struck a defender and looped over the keeper, and the epic contest with Burnley. We seemed to have done the hard part winning at Turf Moor but then let it slip at home and had to battle through extra-time at the Hawthorns. As Stan Harland lifted the Cup I thought about the long drive I had made with Jack Connolly to Carlisle to sign him for just £8,000. At that moment all the miles seemed worthwhile.



The fact that none of us had anticipated such success is shown by the fact that we had not written any bonuses into the players contracts for a Wembley appearance and consequently under Football League regulations could not really reward them. Consequently we had decided we would have a post-match celebration for the players and their wives. Bob Monkhouse was on top form but he was perhaps right to thank the players for winning, as it would have been a hard job to make the lads laugh if they had lost, especially after we had been so cruelly denied at the last by cruel rebound from Peter Downsborough's attempted clearance which struck Bobby Gould and rebounded to set up the Arsenal equaliser.

We certainly came back to earth with a bump last Saturday and it was very much a case of after the Lord Mayor's show we lost at Plymouth. It's part of what makes football such a great game though, that you can lose at Stockport and Plymouth and sandwich a defeat of Arsenal, one of the best teams in the country, in between. The Cup triumph will be great to look back on in years to come but the immediate future of the club is much more wrapped up with gaining promotion and maintaining a place in the Second Division. In the sense our great victory at Wembley will have made it more difficult as we will now be the team everyone wants to beat. With your help and support however I am confident the team is good enough to take us up. Games in hand are no substitute for points won so it is vital we win tonight's match with Barnsley in order to give us the confidence to make the most of our home advantage when we play our promotion rivals, Watford, in four days time.

**Compiled by Dick Mattick.**

# Carol Welch Mascot of '69

**B**EING A SWINDON MASCOT runs in the family. My brother was a mascot before me and back in those days you were a mascot for a whole year not just the day. I was actually the Swindon Mascot for three years in total. I used to turn out at every home game and always travelled away wherever we were playing. My Grandmother used to take me everywhere, she was really great.

In 1969 we had complimentary tickets to go to Wembley and then we received an official letter sent to the club informing us that Lady mascots were not allowed on the 'hallowed turf' and only the brass band were allowed on. This infuriated my Grandmother and she got a real bee in her bonnet about it and so she sold our complimentary tickets. So after all that we weren't going but my brother came down in his three wheeler, picked us all up and off we went to Wembley. We didn't actually have any tickets then but we were determined to get in 'by hook or by crook'. In the end we managed to convince a policeman that I was the mascot and that we had to go and see Danny

Williams, so he let us in. By this time it was nearing kick-off so my grandmother quickly got me changed in the tunnel and off I went onto the pitch. I knew all the players by then and they were delighted to see me there. My favourite was Stan Harland.

After we won the Cup, Stan Harland came over to me and gave me a huge hug and said "you done it for us" and that made the moment even more special.

I can remember the day like it was yesterday, probably because I was so young and it was such a special occasion, it's just stuck in my mind. There was thousands and thousands of people there, it was amazing.

In those days the mascot always got to keep the half-crown that they used to toss up before kick-off, the referees always did it but for some reason I didn't get it and I was really upset. Somehow the referee on that day heard about it and sent me a £5 note, which in those days was a lot of money.



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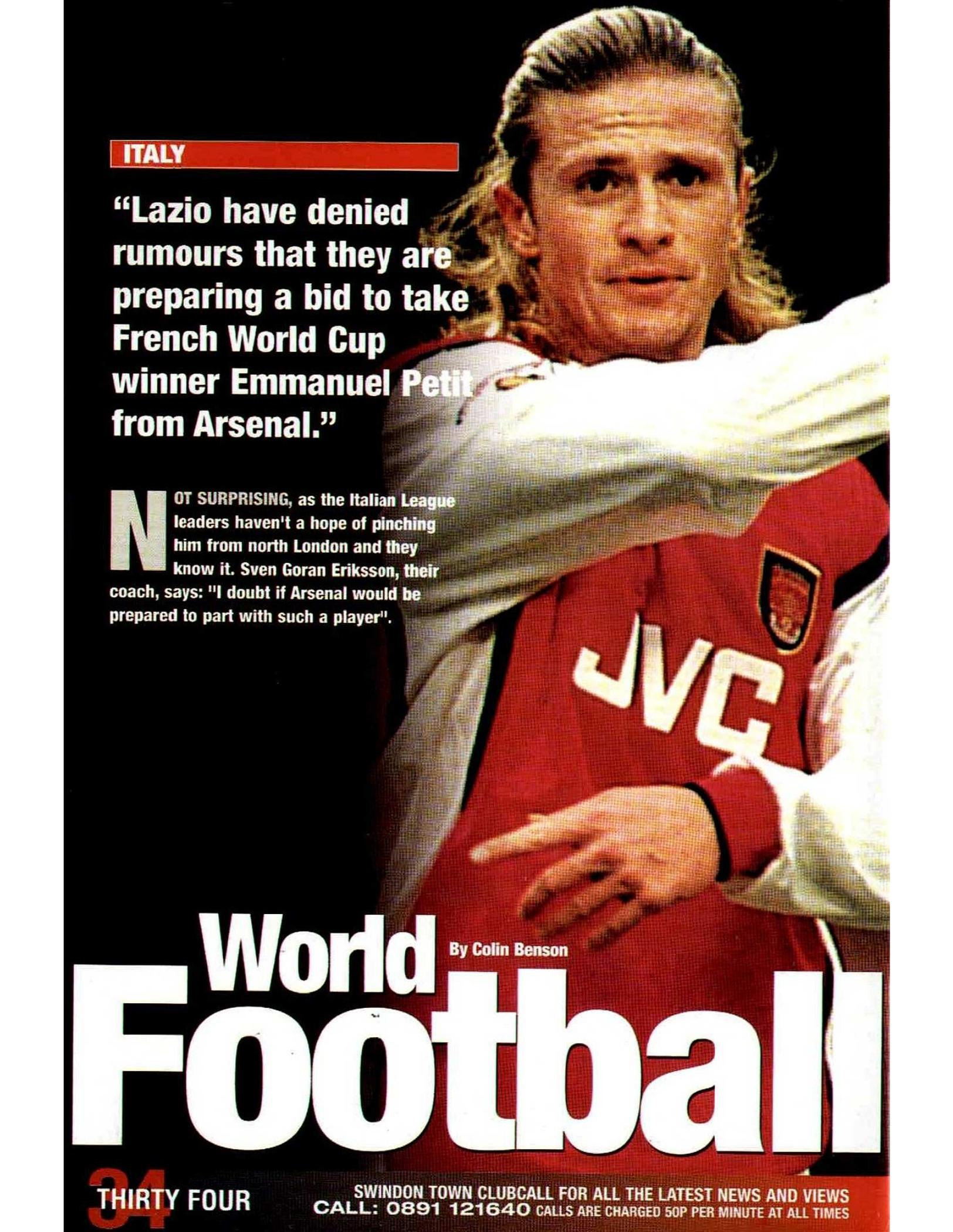
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**ITALY**

**“Lazio have denied rumours that they are preparing a bid to take French World Cup winner Emmanuel Petit from Arsenal.”**

**N**OT SURPRISING, as the Italian League leaders haven't a hope of pinching him from north London and they know it. Sven Goran Eriksson, their coach, says: "I doubt if Arsenal would be prepared to part with such a player".

By Colin Benson

# World Football

**34**  
THIRTY FOUR

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## CHILE

INTERNATIONAL STAR Marcelo Salas scored twice in seven minutes to help Lazio crush Salernitana 6-1 and keep them four points clear at the top of Italy's Serie "A", Parma, 2-1 winners over Fiorentina who have slipped from the top, are second in the championship race... and there was no comeback for Inter after their defeat at Old Trafford in the Championship League. The Milan team went down 1-0 to Bari.

## COLOMBIA

THE FIRST DIVISION match between America and Deportivo Cali was brought to an abrupt end when a crash barrier collapsed on the terrace. Seventeen people were injured and the match was abandoned.

## FRANCE

PARIS ST GERMAN'S wretched season continues to disappoint and frustrate the fans. The latest setback has come in the French League Cup, of which they were the holders. Last weekend they suffered a 2-0 defeat on their own Parc des Princes pitch at the hands of Montpellier in a quarter-final tie.

However, so desperate are the PSG officials that they have lodged an appeal against the result standing, basing their objection on a technicality. They claim that Montpellier had 12 men on the field for a couple of seconds near the end of the game when substitute Madouni entered the field before striker Phillippe Delaye had come off... Talk about clutching at straws.

## ENGLAND

MANCHESTER UNITED are to have the pleasure of Berti Vogts input. The recently sacked German national team manager is spending a week at Old Trafford and will no doubt introduce some refreshing new ideas to the training schedule. His stay will no doubt fuel speculation that he is interested in managing in England. Are the FA aware of his availability?

## GERMANY

BAYERN MUNICH are romping away with the Bundesliga title, 12 points clear of chasing Bayer Leverkusen. Both were 2-0 winners last week, the leaders beating Freiburg, Bayer Leverkusen overcoming Werder Bremen.

## PARAGUEY

WON THE GUATAMALA CUP with a 3-0 victory over Bolivia this week. Jamaica finished as runners-up when they defeated the home nation 4-2 in their final match.

## SPAIN

JOHN TOSHACK was able to celebrate his first win with Real Madrid last weekend when his side beat Real Zaragoza 3-2. Mind you, there was some nail-biting on the bench. For as the game eased into its final minute, the scores were level at 2-2. Then Raul hit the net and the winner.

Meanwhile, arch-rivals Barcelona continue to bask in poll position. A 4-1 win at Salamanca kept them four points in front of Valencia and seven points ahead of Real Madrid now in sixth place.

## SOUTH AFRICA

THE SOUTH AFRICANS are now not so positive about their chances to host the 2006 World Cup Finals. The head of the South African organising committee, Irvin Khoza, feels the balance has tilted in Germany's favour. He says: "Germany are guaranteed the eight votes on the FIFA Committee from UEFA and will be hard to beat". If this is so, it will also be curtains for England's presentation to stage the event.

## USA

SAD NEWS from Jacksonville, Florida, where former Busby Babe Dennis Viollet died, aged 65. A survivor, along with Bobby Charlton, of the Munich air disaster, he was 13 years with his home-town club, scoring 178 times in nearly 300 matches. Dennis' 159 goals in 259 League appearances is still a Manchester United record.

Dennis won two championship medals and made a FC Cup Final appearance before moving to Stoke City in 1962, where he teamed up with Stanley Matthews and won a Second Division championship. He then joined the exodus to the USA. Came back to coach Linfield in Northern Ireland, then had stints with Preston and Crewe before returning to America to coach in the universities.

A natural goalscorer with a casual approach he played twice for England.

**show yer' colours!**

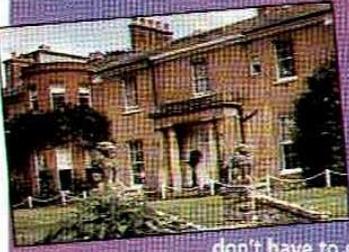


**Send your picture sporting the Swindon Town colours and you may be featured!**

John Humphreys is pictured above showing his colours down under in New Zealand.  
  
Ironically the Town called Oxford didn't have much going for it apart from being voted winner of the 1995 Beautiful Towns Award. In the background you may see the graveyard (is this Oxford's new stadium?!)

**Send your photos to: 'show yer' colours'**  
Swindon Town F.C. Co. PIA, The Litten, Newtown Road, Newbury, Berkshire, RG14 7BB.

# WIN A WEEKEND BREAK DURING TODAY'S HALF-TIME BREAK WITH SWINDON TOWN & JARVIS



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don't have to enter any competition. We're just going to give it away there and then. The weekend break is for two people for two nights and can be taken at any of Jarvis' 63 fine hotels across the UK.

All you need to do to win a Jarvis weekend break is hold onto your ticket stub until half-time. Straight after the half-time scores are announced, we'll call out a seat number, which one of the Swindon Town players will randomly pick for us at half-time.

If it's your seat, come along with your ticket, to the Reception and pick up your Free Jarvis Weekend Break voucher. It's as simple as that.

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# Teams OF THE WEEK...

THE EDITOR'S TOP 22: A look at the high flyers in the FA Cup and Division One



## FA CUP: as at 10.3.99

- Hoult** - An array of spectacular saves...
- Howey** - A confident display and looked comfortable...
- Desailly** - Kept all four of United's talented strikers at bay...
- Stimac** - So nearly earned his side a replay...
- Brown** - Already a great player and at his age a bright future beckons...
- Carsley** - Limpet-like marking irritated Bergkamp...
- Parlour** - Most impressive midfielder in absence of the Frenchman...
- Dorni** - Scored what proved to be the winner...
- Hamann** - Defended well and accurate passes created danger...
- Kanu** - Put controversy in the past and Arsenal in the semi...
- Ketsbaia** - Two goals and set up Shearer to book semi-final slot...

Manager: Ruud Guillit (Newcastle Utd)

- After a tricky first few months in charge of Newcastle is beginning to make the side his own and turn the corner, which may well see Newcastle in the final for the second year running.



## DIVISION ONE: as at 10.3.99



- Wright** - Almost a permanent fixture in 'Team of the Week'...
- Gooden** - Some surging forward runs to supply forwards...
- Holdsworth** - Hard working and kept a clean sheet against Watford...
- Fish** - Got his side back in the match to snatch a draw...
- Moore** - Managed to keep Bury at bay whilst under pressure...
- Mowbray** - Impressive in ending Tranmere's unbeaten streak...
- Marcello** - A threat going forward and created space for others...
- Walters** - Returned to action in great form and added a goal...
- Sedgley** - scored winner for 10 man Wolves away at QPR...
- Adebola** - Grabbed two and starred in Blues victory over Pompey...
- Stewart** - Hit his 22nd and 23rd goals this season...

Manager: Trevor Francis (Birmingham City)

- Has his team in the right gear and are driving their way into the play-off positions at the right time. A play-off position may now seem a disappointment.

## THE HOT SHOTS as at 10.3.99



FA PREMIERSHIP	LEAGUE CUP	TOTAL	
Yorke (Man Utd)	16	8	24
Owen (Liverpool)	16	5	21
Cole (Man Utd)	13	6	19

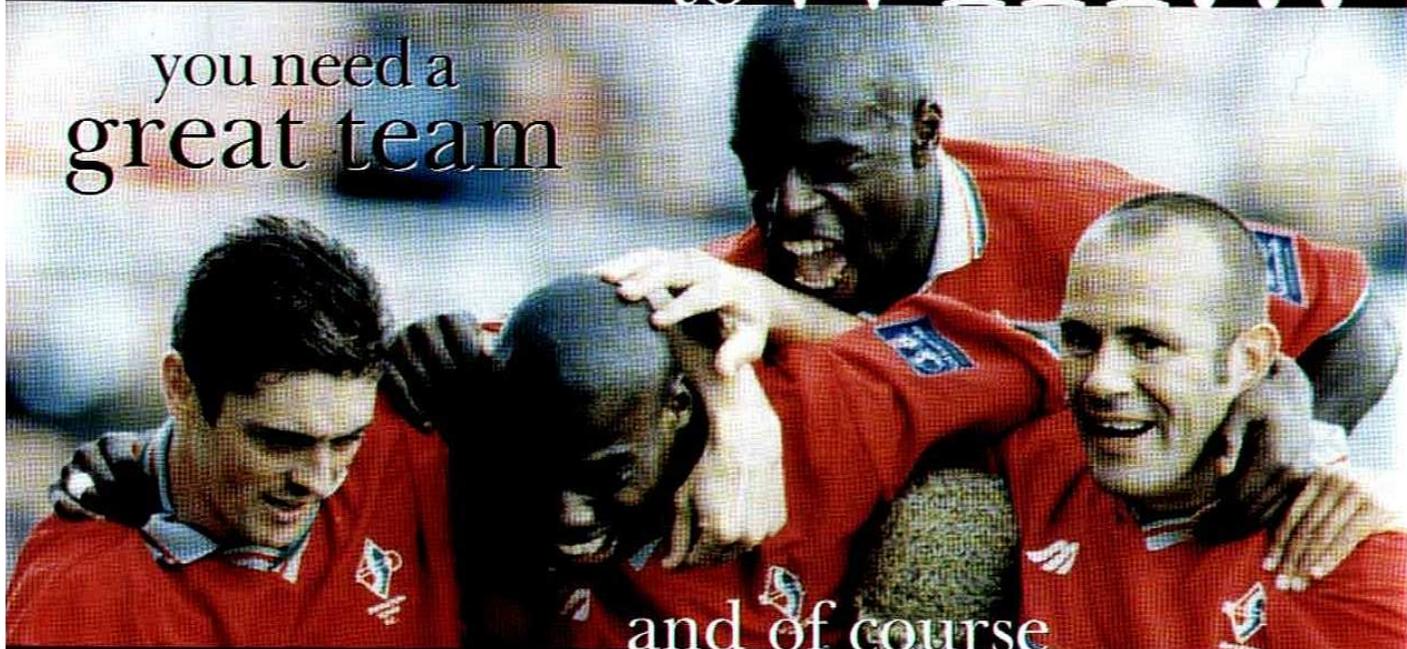
## THE HOT SHOTS as at 10.3.99



DIVISION ONE	LEAGUE CUP	TOTAL	
Hughes (West Brom)	30	1	31
Stewart (Huddersfield)	20	4	24
Mills (Bradford)	19	1	20

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# Swindon Town LADIES



**by Manager  
Roger  
Reeves**

## **The Town Ladies suffered their heaviest defeat and equalled their biggest win in recent weeks.**

The Town were beaten by four goals to one by Cheltenham on a wind-swept pitch at Up Hatherly. Swindon kicked off against a strong wind and fell behind within a minute. Leanne Taylor equalised in the third minute but a further two goals in a minute midway through the first half and another twenty minutes from time sealed the Town's fate.

The win came in the home game against Bath City and enabled the Town to complete the double over their West Country neighbours. The Town quickly adapted to the heavy conditions and in the 5th minute Kim Reeves headed in Pam Laker's corner to put the Town ahead. Nadine Lloyd added a second in the 12th minute. Two goals in three minutes from Nadine Lloyd and Kim Reeves gave the Town a four-goal lead at the break. Nadine Lloyd went on to complete her hat-trick in on 53 minutes and Diane George took the Town's total to six following the dismissal of two Bath players.

The Town Reserves have had a disappointing time. They were beaten at

home by three goals to nil by Oxford United Reserves and then held to a two-all draw by Witney Town after having had so much of the play. The Town scorers were Louise Corcoran and Michelle Rich.

Tomorrow the Town travel to face Bristol City in the South West Combination League. The Town will be hoping for a repeat of the home fixture winning four goals to one. The Town Reserves are without a League fixture so

will play Dorset County League side, Salisbury girls in a friendly. This game will be played at Ridgeway School, Wroughton and will kick off at 2.00pm.

## **SOUTH WEST COMBINATION LEAGUE TABLE (TOP 5)**

	P	W	D	L	F	A	Pts
CARDIFF COUNTY	15	12	1	2	37	13	37
SWINDON TOWN	17	10	1	6	64	28	31
BRISTOL ROVERS	14	9	4	1	50	18	31
DENHAM UNITED	17	9	0	8	45	30	27
CHELTHENHAM	13	8	2	3	31	24	26



Photo: (Dave Evans) Town players Diane George and Kim Reeves engage Spittfires in aerial combat.

## **swindonSTATattack..fixtures&results..** this week we take a brief look at the Reserve & Ladies fixtures

### **Reserve Fixtures**



#### **Next four matches:**

Tottenham Hotspur (away) Wednesday 10th March  
Arsenal (home) Tuesday 16th March  
Charlton (away) Wednesday 24th March  
Chelsea (home) Wednesday 31st March

### **SOUTH WEST COMBINATION LEAGUE DIVISION ONE (LADIES DIVISION)**

Sun	7th	Mar	Bath City	6-0
Sun	14th	Mar	Bristol City	A
Sun	28th	mar	Cardiff County	H
Sun	4th	apr	Bristol Rovers	H
Sun	18th	APR	(League Cup) BATH CITY	H

### **SOUTHERN REGIONAL LEAGUE NORTHERN DIVISION (LADIES DIVISION)**

Sun	7th	Mar	Witney Town	2-2
Sun	28th	mar	Chesham United	A

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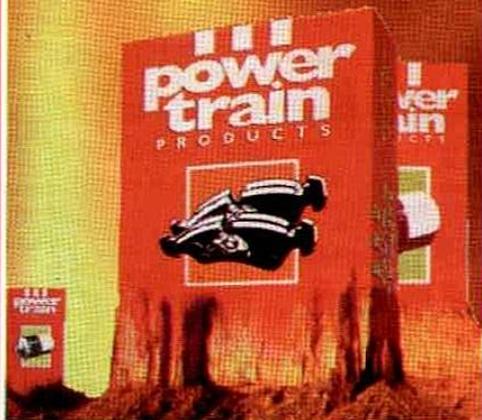






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Winners' JAZZ CLUB welcomes back the fabulous 'PETE ALLEN JAZZ BAND'.

**Sunday 16th May**

Winners' JAZZ CLUB welcomes a special guest appearance of the world-famous 'ACKER BILK' supported by an all-star band.

**Sunday 13th June**

Winners' JAZZ CLUB stages a concert featuring 'THE TEMPERANCE 7'.

**Sunday 11th July**

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see every

# goal

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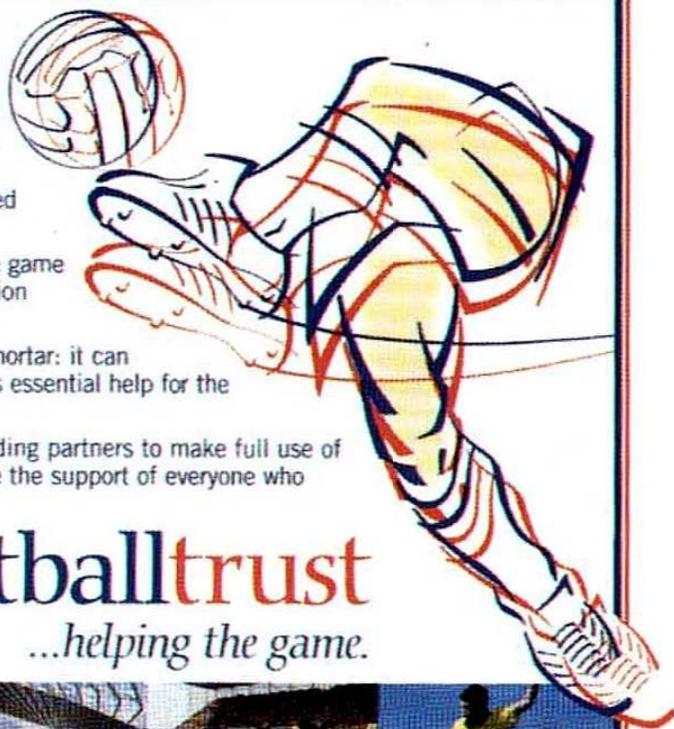
A major new funding package made up of annual contributions from The F.A. Premier League, The Football Association, The English Sports Council, The Football League and The Professional Footballers Association has been added to the Trust's pools derived income to secure its future.

The Trust has a major part to play in the success of the game and will continue its vital grant support for lower division clubs to complete the Taylor programme.

The Trust is about a great deal more than bricks and mortar: it can handle grant aid programmes of every sort and provides essential help for the game at all levels.

The commitment of the Government and the new funding partners to make full use of the Trust's grant aid experience and expertise will have the support of everyone who cares about the future of our national game.

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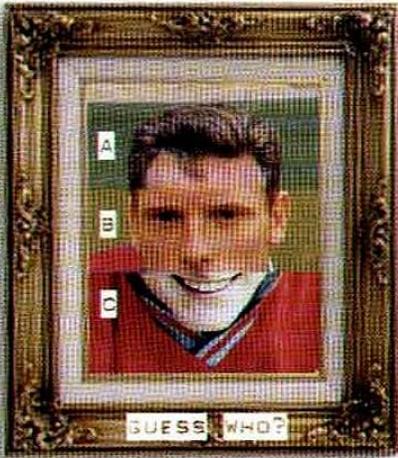
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**46 SIX**

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# Half-time TEASERS

You've got 15 minutes starting from.....NOW!



## League Cup

- 1 What was the first League Cup match played on a Saturday?
- 2 Name the first League Cup match to be broadcast live?
- 3 What was peculiar about the final of the first League Cup competition of 1960-61?
- 4 What are the record scores in a League Cup game?
- 5 How many clubs entered the first competition?
- 6 When were the first League Cup matches played?
- 7 Who scored the first ever League Cup goal?
- 8 Which Football League clubs did not enter the 1968-69 competition?
- 9 What was unusual about West Bromwich Albion's entry, and ultimate success, in the 1965-66 season?
- 10 Who were the first League Cup winners to enter Europe in the Fairs Cup?



## Who's missing?

Arsenal vs Swindon  
League Cup  
Final 1969

Arsenal: R. Thomas, J. Trollope, J. Butler, F. Burrows, S. Harland, D. Heath, R. Smart, J. Smith, P. Noble  
 Swindon: [Names obscured by redaction]

## Who Sponsors Who?



## which year?

- Fabrizio Ravanelli and Kevin Campbell both scored hat-tricks on the opening day of the season.
- Stig Inge Bjornbye scored the first goal of the season.
- Gianfranco Zola scored his first goal for Chelsea against Everton.
- Alan Shearer scored his first goal for Newcastle against Wimbledon.

## Which Clubs?

Ben Thornely  
 Peter Thorne  
 Teay Hayler  
 Scott Sellers  
 Darren Eadie

Answers: League Cup 1. Semi-final between Sunderland and Aston Villa 1/11/2003. 2. The second half, as above. 3. It was held over to the beginning of the 1961-62 season because of fixture congestion. 4. Workington 9 Barrow 1 (1964-65) and Northampton 5 Brighton 0 (1966-67). 5. 81. 6. 26/09/60. Bristol Rovers beat Fulham 2-1 and West Ham defeated Charlton 2-1. 7. Maurice Cook for Fulham after 10 minutes in the game with Bristol. 8. Only one - Manchester United, engaged in defending European Cup tie. 9. It was the first time they had entered the competition. 10. Chelsea after winning the 1964-65 League Cup. Which Year? 1966. Which Clubs? P. Downsbrough & D. Rogers. Guess Who's Missing? P. Downsbrough & D. Rogers. Guess Who? a) Alan McDonald (by Gareth Davies). d) Chase Garner. Who's This? Frank Tala. Who Sponsors Who? Crystal Palace - TDK, Norwich City - JVC, Colmans, Middlesbrough - Colinet, Arsenal - JVC.

# SWINDON TOWN STUDY CENTRE

## Study Centre opens its doors to Adults for computer training

Swindon Town Football Club have entered into a partnership with Swindon College and Swindon Borough Council to train adults in the use of computers.

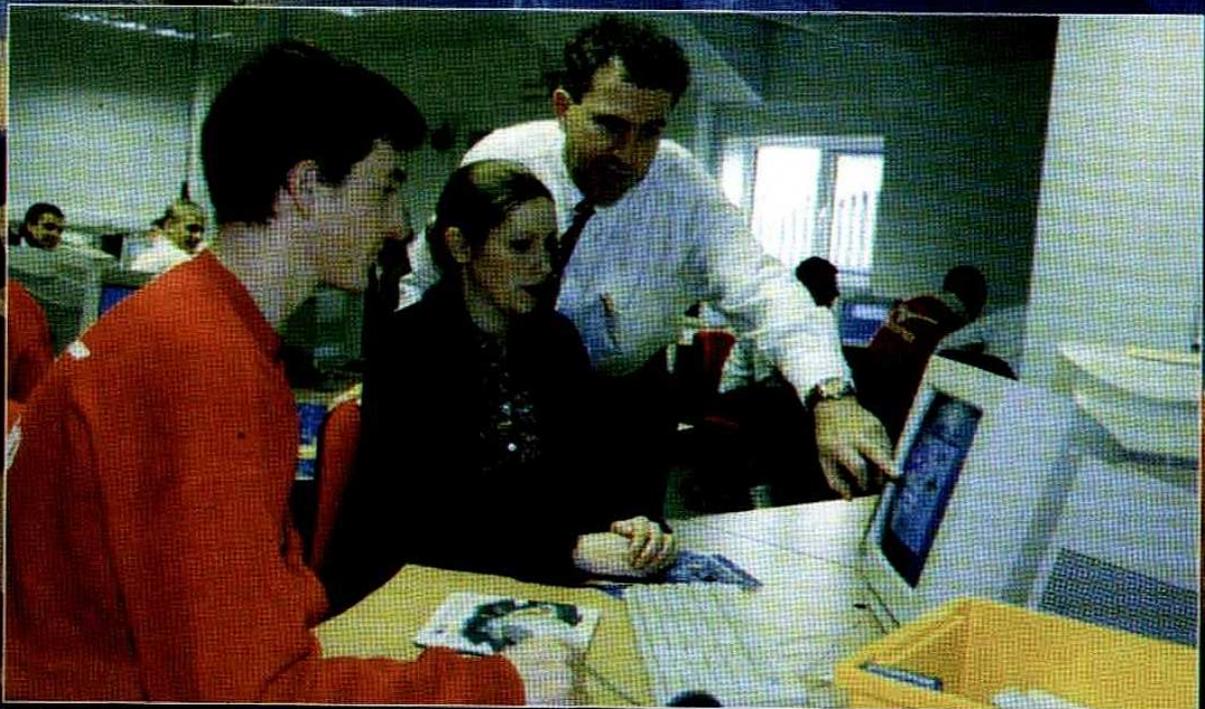
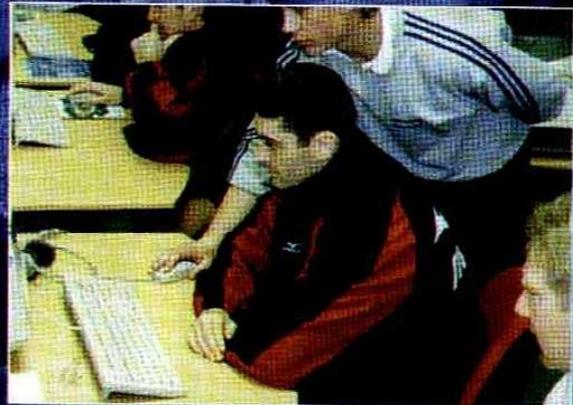
The centre will use a City and Guild's course, which has three modules in word processing, spreadsheets and using a database. The courses are designed for a range of people, from those who have little or no knowledge of computers to those who wish to up-grade their skills using Windows 98.

The Swindon Town F.C. Study Centre is located in the South Stand. What was once the Centre Spot Bar has been completely transformed in to a high-tech learning facility which has 26 computers of the latest specification, air conditioning, and height-adjustable chairs and tables for maximum comfort while studying.

Each student is allocated 120 hours to complete the course, four hours a week. Students can use the centre at any time between 9.00a.m and 3.00pm on Mondays to Wednesdays and 9.00 to 5.00 on Thursdays, Fridays and non-match Saturdays. Students would normally book time on a computer for two hours at any one time and they must use the centre at least twice a week. Most people complete the course in 30 to 35 weeks but students work at their own pace and can complete the course in a shorter or a longer time period

In line with Swindon College's commitment to lifelong learning and widening participation, the normal course fee of £120 will be waived. There is only a registration fee of £5.35 with the City and Guilds and they charge £14 for the certificates for each module. This makes a total charge of £47.35 for the whole qualification.

Parents of children attending after-school study support at the centre and staff at the Football Club have already put their names forward for enrolment. If you would like to join the course which starts in September or would like information about the course please contact the Study Centre on telephone 01793 495354.



# Editor's NOTES...

this week my guest writer talks about 'Football Finance'

**Recent figures published in the Sunday Times suggest that between 18 and 40 clubs in the Football League are suffering financial difficulties.**

The troubles of clubs like Portsmouth, Crystal Palace, Oxford and Chester have been well documented. Portsmouth and Palace, reportedly with combined debts of up to £15 million, have been forced to call in administrators in an attempt to reverse a financial slide that is becoming common-place in clubs across the land.

Although the number of clubs who have been forced out of the League for financial reasons is still relatively small - Maidstone were the last, in 1994 - the mere existence of many clubs has been dependent on last minute rescue packages and stays of execution from a lenient judicial system. Even the now affluent Middlesborough, under the chairmanship of the multi-millionaire Steve Gibson came close to extinction in the 1980's and one only has to look at the financial nightmare that enveloped Brighton to see the potentially dire consequences of the threat of liquidation and bankruptcy. The South Coast Club were FA Cup finalists in 1983 and one game away from going out of the League in 1997.

The advent of the Premier League may, in the eyes of many, saved English football. The increased money from satellite television, which in turn lead to vast improvements of modern stadiums and enabled clubs to buy players who, in years gone by, would not have considered a career in English football. The dark days of the 1980s were swept away as money flooded into the game on an unprecedented level.

Now as we stand on the verge of the new millennium, the sport that was once known as the working class game is reaching new levels of popularity and creating interest across society that would have been unthinkable just ten years ago. As rewards for reaching the top have increased during this period, so the penalties for mediocrity and failure have increased also. The rewards are so great that clubs are prepared to go to extraordinary lengths to ensure their place in the élite.

When Mark Goldberg brought Crystal Palace in the summer of 1998 few (not even Ron Noades) could believe the price he had paid. Goldberg had taken over the club in the belief that he could take it to the top of the English game, he employed the coach many believed to be the best in the business and set about buying Palace's way back to the Premiership. The position the club now find themselves

should serve as a warning to other clubs with similar ideas of grandeur.

A football revolution started by Jack Walker at Blackburn and continued by the massive investments in Newcastle by Sir John Hall and at Middlesborough by Steve Gibson, has ensured that the gap between the best and the rest is as wide as it ever has been. The Jack Walker's, Steve Gibson's and Sir John Hall's of this world talk in terms of hundreds, as opposed to tens of millions, and as many of their clubs have found even that amount of money doesn't necessarily guarantee success. The disparity of wealth is such that the vast majority lower League are now reliant on picking up players at bargain basement fees whilst having to sell their own best players in a vain attempt to make ends meet.

So as clubs like Oxford play out the end of their season at the Manor Ground whilst their new stadium, which promised so much, rots on the outskirts of the city. And as the players of Portsmouth and Crystal Palace wonder where their next pay cheque is coming from, football outside the blinding glare of the Premiership faces an uncertain future. One thing, however, appears hauntingly obvious - unless the incredible wealth enjoyed by the top clubs is spread more evenly then there will be many more teams following the likes of Aldershot and Maidstone.

**By Richard Edwards**



# Steve Griffiths's SWINDON TOWN

## DREAM TEAM

Steve Works as a customer services manager at the Torin Ltd and is married to Julie.

I've followed Swindon from 1968 and have vivid memories of watching from the Stratton Bank with my Dad. I was lucky enough to go to 1969 League Cup Final even though I was only eight.

Being a Swindon supporter over 30 years has never been dull with numerous promotions and relegations. I've been totally selfish in selecting my 'Dream Team' as "you can't please everyone all the time, only some people some of the time!"

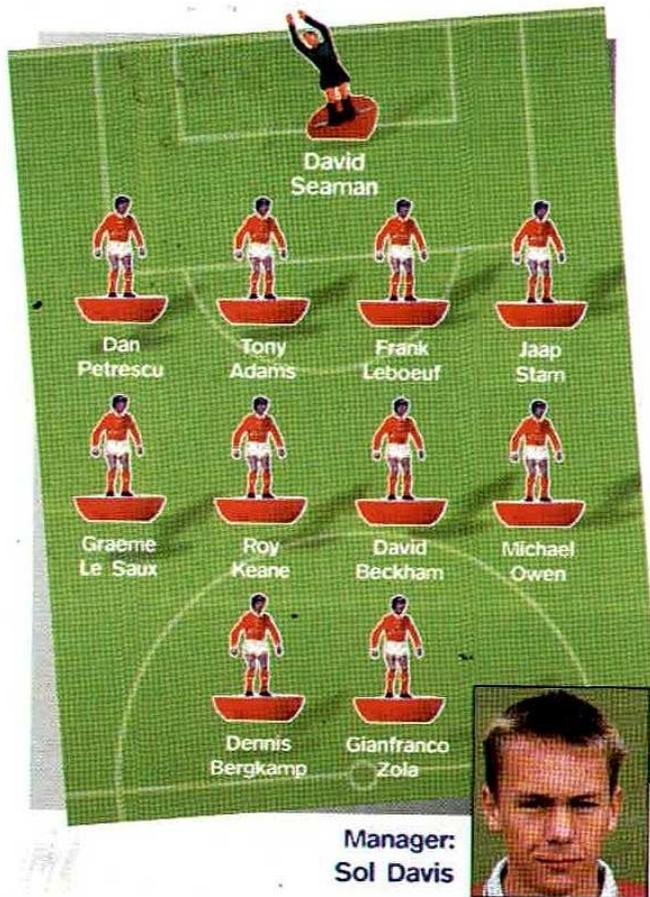
The team contains a solid defence including my all-time hero Shaun Taylor. He was a magnificent Captain and team player who could still inspire even if he was struggling with his own game; a real hero at Swindon and an idol of the fans.

The flair in midfield could not help but provide the ammunition for Shearer and Allison, who are certain to score a hat-full.

I've never waned in my support for the Town and am now fortunate to work at the County Ground on Matchdays.



**WHAT DO YOU THINK?** Send your 'Dream Teams' to: Daniel Prescott, co. Swindon Town F.C. PIA, The Litten, Newtown Road, Newbury, Berkshire, RG14 7BB.



# Sol Davis's CARLING PREMIERSHIP DREAM TEAM

In each programme we will ask one of the Swindon Town experts to give us their dream 11... This week Defender, Sol Davis, gives us his Premiership Dream Team.

- Seaman** - England's No.1 & still as solid as ever...
- Petrescu** - Great adaptability and defends as well as he attacks...
- Adams** - Arsenal's inspirational Captain...
- Leboeuf** - Solid defender, good on the ball & World Cup winner...
- Stam** - Turned out to be a great buy for over £10 million...
- Le Saux** - Good at the back ...
- Keane** - Arguably the best midfielder in the World...
- Beckham** - Put bad experience behind him and is on top form...
- Owen** - Lightning pace and is showing that he is a natural...
- Bergkamp** - Back to his brilliant best after World Cup fatigue...
- Zola** - Hard working, keeping Chelsea's title bid on track...

**Manager: Sol Davis (Swindon)**

- Despite the large number of foreign players in the Premiership my dream team has a solid British spine!

**FIFTY**

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FIFTY THREE







# MATCH..... STATS



## the officials

**Referee: A. Buttler**

Alan Buttler is a 42 year old family man and has a career as a Senior Police Officer. Alan was promoted to the Premier League line in 1993, and is now in his fifth season as a Football League Referee.

## Assistant Referees:

**E. Martin** (red trim)

**M. Hawken** (yellow/red)

**C. Ward** (4th Official)



## match facts

Half-Time Score

Full-Time Score

Today's Attendance



**ClubCall**

**0891 121 640**

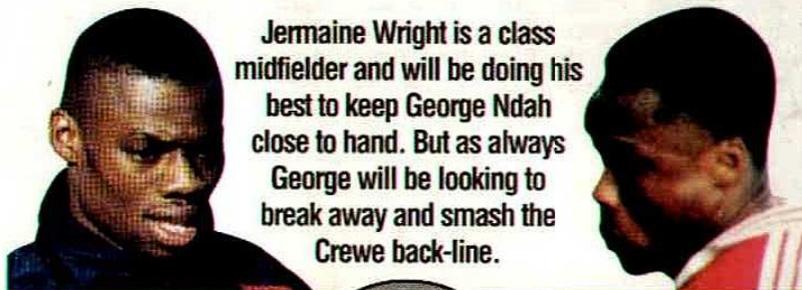
news updates, match commentaries  
and all the latest ticket information.

\* Calls charged at 50p at all times

# TODAY'S TEAMS.....



FRANK TALIA	1	JASON KEARTON
MARK ROBINSON	2	DAVID WRIGHT
ALAN REEVES	3	SHAUN SMITH
SCOTT LEITCH	4	CHRIS LIGHTFOOT
CRAIG TAYLOR	5	DAVE WALTON
BRIAN BORROWS	6	PHIL CHARNOCK
BOBBY HOWE	7	JERMAINE WRIGHT
GEORGE NDAH	8	SETH JOHNSON
IFEM ONUORA	9	RODNEY JACK
CHRIS HAY	10	MURPHY
TY GOODEN	11	COLIN LITTLE
MARK WALTERS	12	MARK RIVERS
LEE COLLINS	13	KEVIN STREET
DAVID KERSLAKE	14	STEVE MACAULEY
TEAM MANAGER JIM QUINN		TEAM MANAGER DARIO GRADI



Jermaine Wright is a class midfielder and will be doing his best to keep George Ndah close to hand. But as always George will be looking to break away and smash the Crewe back-line.



## NEXT HOME MATCH...

Sat 3rd April 1999

Nationwide League Division One

**VS IPSWICH** kick-off 3.00pm

